



CALSIPP

CALIFORNIA SOCIETY OF
INTERVENTIONAL PAIN PHYSICIANS

EXHIBITOR PROSPECTUS



CALSIPP ANNUAL MEETING 2021

CALIFORNIA SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS

OCTOBER 15-17

TERRANEA OCEANFRONT RESORT | RANCHO PALOS VERDES

MEETING VENUE

TERRANEA'S RESORT | 100 TERRANEA WAY, RANCHO PALOS VERDES, CA | 310.494.7891

INFORMATION

MEETING DIRECTOR: KAREN AVERY | 270.554.9412 EXT. 4210 | KAVERY@ASIPP.ORG



DEAR COLLEAGUE

We would like to take this opportunity to invite you to the 2021 Annual Meeting of the California Society of Interventional Pain Physicians (CALSIPP), which will take place at the Terranea in Ranchos Palos Verdes, CA October 14-15.

CALSIPP has long been established as the leading organization for providing advocacy and education for physicians practicing Interventional Pain Management. We have invited participation from pain fellowship programs, academic and private practice physicians from California and beyond. The annual meeting has a long history of fostering a collegial environment where all of the academic pain fellowships can interact and share ideas with other academic and private physicians.

Industry Partners and technical exhibits are an important part of our meeting's success and benefit both the attendees and the companies who choose to participate. We anticipate in excess of 150 clinical providers specializing in pain management, interventional pain management and neurosurgery to attend, including: physicians, mid-level practitioners, nurses and pharmacists.

With a full agenda covering 2.5 days, there will be plenty of face time opportunities with potential clients. Industry Partners who sponsor at the highest levels will have opportunities to present their information in front of larger crowds during breakfast, lunch or dinner symposia opportunities.

We are anticipating a full exhibit hall and space will be limited. To ensure your chances of securing exhibit space and support opportunities, please review the enclosed prospectus materials carefully and complete the exhibitor application as early as possible.

INVITED FACULTY

Sheri Albers, DO	Jeff Mortier, Esq.
Ripu Arora, MD	Matt Murphy, PhD
Joseph Cabaret, MD	Annu Navani, MD
Aaron Calodney, MD	Nilesh Patel, MD, MBA
Kenneth Candido, MD	Shalini Shah, MD
Lynn Cintron, MD	Vanila Singh, MD
Sudhir Diwan, MD	Lee Snook, MD
Eric Grigsby, MD	Amol Soin, MD, MBA
Stan Helm, MD	Peter Staats, MD, MBA
Sheldon Jordan, MD	Andrea Trescot, MD
Ruben Kalra, MD	Steven Richeimer, MD

COURSE DIRECTORS



RIPU ARORA, MD
PRESIDENT



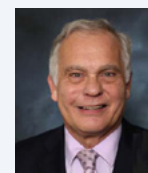
SHALINI SHAH, MD, MBA
PRESIDENT-ELECT



VANILA SINGH, MD
DIRECTOR-AT-LARGE



JOSEPH CABARET, MD
DIRECTOR-AT-LARGE



STANDIFORD HELM, MD
DIRECTOR EMERITUS



SHELDON JORDAN, MD
DIRECTOR-AT-LARGE



ANNU NAVANI, MD
DIRECTOR-AT-LARGE

HOTEL AND RESORT RESERVATIONS

The Planning Committee has contracted and guaranteed room blocks with Terranea Resort. Hotel reservations are guaranteed on a first come, first served basis. Rooms have been blocked at a discounted rate. CALSIPP does NOT contract with a travel agent for hotel accommodations. For this reason, all reservations will be coordinated through the CALSIPP room block and booked directly with the hotel. Reservations MUST be made through our room block to qualify for the room rate discount.

Upgraded rooms are available upon request and pricing will vary depending upon request.

HOTEL AND RESORT ADDRESS:

Terranea Oceanfront Resort, 100 Terranea Way, Rancho Palos Verdes, CA 90275

RESERVATIONS

Phone: 310.494.7891. Hotel Reservations: 866.547.3066

Group Discount Reservations: <https://book.passkey.com/e/50217164>

EXPECTED ATTENDANCE

We hope to highlight and draw on the vast experience of the academic pain physicians already in California. This meeting will bring together 150 pain physicians from the surrounding states. We also will include fellows and residents and expect to be able to draw significant interest from the medical trainees in nearby medical schools University of California, Irvine; University of California, Los Angeles; University of California, Davis; University of California, San Francisco; University of Southern California and more. We hope to facilitate training and networking for the fellows to meet with actively practicing physicians.

OUR EDUCATIONAL PROGRAM

Planned topics include business lectures, peripheral nerve stimulation, regenerative medicine, anti-aging therapies, the use of MRI and radiology diagnostics, ketamine use, telemedicine updates, and we also plan to offer an ultrasound lab during the meeting.

EXHIBITOR SCHEDULE			
<i>*Subject to change</i>			
Thursday, October 14	Friday, October 15	Saturday, October 16	Sunday, October 17
Exhibitor Booth Setup 4:00 pm - 8:00 pm	Exhibit Hall Hours 9:00 am - 11:30 am & 1:30 pm - 6:30 pm	Exhibit Hall Hours 9:00 am - 11:30 am & 1:30 pm - 6:30 pm	Exhibit Hall Hours 9:00 am - 11:00 am
	Exhibit Hall Break 10:00 am - 10:30 am	Exhibit Hall Break 10:00 am - 10:30 am	Exhibit Hall Break 10:00 am - 10:30 am
	Exhibit Hall Break 3:00 pm - 3:30 pm	Exhibit Hall Break 3:00 pm - 3:30 pm	Exhibitor Move-Out 11:00am - 2:00pm
	Exhibit Hall Meet & Greet Reception 5:30 pm - 6:30 pm	Exhibit Hall Meet & Greet Reception 5:30 pm - 6:30 pm	

SEPTEMBER 3, 2021 IS THE DEADLINE FOR:

- ▶ Sponsor Support Form
- ▶ Symposia Outlines
- ▶ Company Logo & 50 Word Description
- ▶ Program Ads
- ▶ 50% Fee due with Sponsor Support Form
- ▶ Remaining Fees due

Symposia sponsorships are restricted to Platinum, Gold and Silver sponsors. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserves the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first-come, first-served basis.

SYMPOSIA + OPPORTUNITIES ARE AS FOLLOWS:

Friday, October 15, 2021	Lunch (1) 90-minutes; Off-Site Faculty Dinner (1)
Saturday, October 16, 2021	Breakfast (1) 60-minutes; Lunch (1) 90-minutes
Sunday, October 17, 2021	Breakfast (1) 60-minutes

Symposia fees do not include Food and Beverage charges associated with the sponsored event. Food and Beverage selections and payment for the session must be coordinated through the meeting planners and comply with acceptable standards. Symposia sessions will be held in a room separate from full conference sessions. Symposia sponsors will be allowed to set up 2 hours prior to session. Sponsor must pay all food and beverage costs associated with said event as well as any ancillary or special A/V requirements. Any required reporting to comply with the Sunshine Act can be coordinated through the meeting planners. Any handouts or materials associated with symposia must be pre-approved by the planning.

EXHIBITS & TABLE TOP DISPLAYS

Exhibit fees are included in Platinum, Gold and Silver sponsorships and location of display will be assigned by the planning committee. All breaks will take place with exhibitors.

COMPANY/PRODUCT DESCRIPTION LISTING IN PROGRAM

All vendors will receive a complimentary listing in the meeting program. Each listing will contain the company name, logo and 50 word description of the company/products and/or services. E-mail your 50 word product/company/service description to the meeting planners no later than **September 8, 2021** for inclusion in the meeting program at: kavery@asipp.org.

**LANYARD SPONSORSHIP

Lanyards must be provided by sponsor to meeting planners with full lanyard description (inclusive of clip type) and must be received by meeting planners no later than **September 8, 2021** to insure attendee badge compatibility.

COMPANY SPONSORED MARKETING EVENTS & ACTIVITIES

The CALSIPP planning committee requests the following considerations by our sponsors. Please do NOT plan any outside marketing events, activities and/or labs that compete with the CALSIPP meeting. However, we do ask that you coordinate any activities and request approval from the meeting planners for any outside activities you are considering for the duration of the meeting. Please contact us if you have any questions.

SPONSORSHIP OPPORTUNITIES

PLATINUM \$25,000 *(Two Available)*

- First choice of Breakfast or Lunch Sponsorship – 2***
- Exhibitor Booth space (Premium location)
- Lanyards**
- Full Page Ad Space in Meeting Program
- Complimentary Registration – 4
- Inclusion of materials in attendee meeting bags

GOLD \$15,000

- Ability to select a Breakfast or Lunch sponsorship remaining after Platinum Sponsor has selected
- Exhibitor Booth space (Premium location)
- Full Page Ad Space in Meeting Program
- Complimentary Registration – 3
- Inclusion of materials in attendee meeting bags

SILVER \$10,000

- Breakfast (assigned) or Faculty Dinner Symposia Sponsorship*
- Exhibitor Booth space
- Half Page Ad Space in Meeting Program
- Complimentary Registration – 2
- Inclusion of materials in attendee meeting bags

BRONZE \$5,000

- Break Signage
- Exhibitor Booth space
- Half Page Ad Space in Meeting Program
- Inclusion of materials in attendee meeting bags
- Complimentary Registration – 2

EXHIBITOR BOOTH ONLY \$2,500

- Inclusion in Meeting Program
- Exhibitor Booth space
- Complimentary Registration – 2

COMPANY NAME _____

DATE _____

Symposia outlines due by: September 8, 2021. **Logo and Company/Product Description due by:** September 8, 2021. **Advertisements due by:** September 8, 2021. **All Exhibitor and Sponsorship Fees due:** September 8, 2021. **All Attendee Names Due:** September 8, 2021

*Please note: All sponsorship payment must be collected 30 days prior to the meeting. Companies will not be able to set up booth without payment turned in. *Please note: There will be a \$250 charge for each attendee name made onsite that was not given to us by September 8, 2021 ***First options for Platinum sponsorship meals are based on date contract was sent.

- Platinum \$ 25,000
- Gold \$ 15,000
- Silver \$ 10,000
- Bronze \$ 5,000
- Meeting Bags \$ 3,000
- Exhibitor Booth Only \$ 2,500
- Half Page Ad Space in Program \$ 1,500
- Inclusion of Materials in Meeting Bags \$ 1,500

TOTAL \$ _____



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SPONSOR SUPPORT FORM

REPRESENTATIVES

Who will be attending on your behalf?

NAME EMAIL

NAME EMAIL

NAME EMAIL

PAYMENT INFORMATION

NAME TITLE

COMPANY NAME

ADDRESS

CITY STATE ZIP

- | | | |
|--|---|------------------------|
| <input type="checkbox"/> CHECK <i>(to follow in 2 weeks)</i> | <input type="checkbox"/> VISA | AMOUNT \$ _____ |
| <input type="checkbox"/> PAYMENT ENCLOSED | <input type="checkbox"/> MASTERCARD | |
| <input type="checkbox"/> PAYMENT BY CREDIT | <input type="checkbox"/> DISCOVER | |
| <input type="checkbox"/> OTHER _____ | <input type="checkbox"/> AMERICAN EXPRESS | |

CREDIT CARD NUMBER SECURITY CODE EXPIRATION DATE

NAME ON CARD SIGNATURE EMAIL FOR CREDIT CARD RECEIPT

AGREEMENT

I agree to support the conference, "CALSIPP" with the above stipulations indicated in the prospectus.

SIGNATURE DATE

MAIL CHECKS TO:

CALSIPP Attn: Dr. Ripu Arora
25131 Narbonne Ave POBox 2072
Lomita Ca 90717-8777

MEETING PLANNER:

Karen Avery
ASIPP Director of Planning
270.554.9412 ext. 4210
kavery@asipp.org

EMAIL SPONSOR FORM TO:

kavery@asipp.org

GENERAL CALSIPP QUESTIONS:

calsippmain@gmail.com | 888.502.0201



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CALIFORNIA SOCIETY OF
INTERVENTIONAL PAIN PHYSICIANS

P.O. Box 2072
Lomita, CA 90717

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TERRANEA L.A.'s OCEANFRONT RESORT | 100 TERRANEA WAY, RANCH PALOS VERDES, CA | PHONE: 310.494.7891
INFORMATION
ASIPP.ORG | 270.554.9412 EXT. 4210 | KAVERY@ASIPP.ORG

