

OHSIPP | KYSIPP

2023

ANNUAL MEETING

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**EXHIBITOR PROSPECTUS**

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AUGUST 18–20 | HYATT REGENCY | CINCINNATI



**MEETING VENUE**

HYATT REGENCY CINCINNATI | 151 West 5th Street, Cincinnati, OH 45202 | PHONE: (513) 579-1234

**INFORMATION**

MEETING DIRECTOR: KAREN AVERY | (270) 554-9412 EXT. 4210 | KAVERY@ASIPP.ORG



## DEAR COLLEAGUE:

We would like to take this opportunity to invite you to participate in the **6th Annual Meeting of the Ohio and Kentucky Societies of Interventional Pain Physicians** (OHSIPP/KYSIPP) to be held in Cincinnati August 18-20, 2023.

OHSIPP/KYSIPP has been in existence for over 10 years and this meeting will invite participation from all six academic pain fellowship programs in Ohio plus academic and private practice physicians from across the U.S. The Annual Meeting has a history of fostering a collegial environment where all of the academic pain fellowships can interact and share ideas with other academic and private physicians.

Industry partners and technical exhibits are an important part of our meeting's success and benefit both the attendees and the companies who choose to participate. We anticipate in excess of 150 clinical providers specializing in pain management, interventional pain management and neurosurgery to attend, including: physicians, mid-level practitioners, nurses and pharmacists.

With a full agenda covering 2.5 days, there will be plenty of face time opportunities with potential clients. Industry partners who sponsor at the highest levels will have options to present their information in front of larger crowds during breakfast, lunch or dinner symposia opportunities.

We are anticipating a full exhibit hall and space will be limited. To ensure your chances of securing exhibit space and support opportunities, please review the enclosed prospectus materials carefully and complete the exhibitor application as early as possible.

We look forward to receiving your commitment and working together at the **2023 OHSIPP/KYSIPP Annual Meeting**.

### COURSE DIRECTORS



**TAMMY DANN, DO**  
PRESIDENT, OHSIPP



**SARAH NASHI, MD**  
VICE-PRESIDENT, OHSIPP



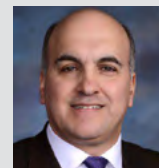
**RAM PASUPULETI, MD**  
PRESIDENT, KYSIPP



**LAXMAIAH MANCHIKANTI, MD**  
CEO, KYSIPP



**AMOL SOIN, MD, MBA**  
CEO, OHSIPP



**RICK BUENAVENTURA, MD, MBA**  
IMMEDIATE PAST PRESIDENT, OHSIPP

## HOTEL AND RESORT RESERVATIONS

The Planning Committee has contracted and guaranteed room blocks with Hyatt Regency Cincinnati. Hotel reservations are guaranteed on a first come, first served basis. Rooms have been blocked at a discounted rate. OHSIPP/KYSIPP does NOT contract with a travel agent for hotel accommodations. For this reason, all reservations will be coordinated through the OHSIPP/KYSIPP room block and booked directly with the hotel. Reservations MUST be made through our room block to qualify for the room rate discount.

Upgraded rooms are available upon request and pricing will vary depending upon request.

### HOTEL AND RESORT ADDRESS:

Hyatt Regency Cincinnati. 151 West Fifth Street, Cincinnati, OH 45202

### RESERVATIONS:

**Phone:** (513) 579-1234 | **Hotel Reservations by phone:** (513) 579-1234

**Group Discount Reservations Online:** <https://tinyurl.com/OHKYSIPP>

## EXPECTED ATTENDANCE

We hope to highlight and draw on the vast experience of the academic pain physicians already in Ohio and Kentucky. This meeting will bring together 150 pain physicians from the surrounding states. We also will include fellows and residents and expect to be able to draw significant interest from the medical trainees in nearby medical schools such as University of Cincinnati, Ohio State University, Wright State University, Indiana University and University of Kentucky. We hope to facilitate training and networking for the fellows to meet with actively practicing physicians.

## EXHIBITOR SCHEDULE

*\*Subject to change.*

<b>THURSDAY, AUGUST 17</b>	<b>FRIDAY, AUGUST 18</b>	<b>SATURDAY, AUGUST 19</b>	<b>SUNDAY, AUGUST 20</b>
<b>Exhibitor Booth Setup*</b> 6:00 pm – 9:00 pm	<b>Exhibitor Booth Setup*</b> 6:00 am – 7:00 am	<b>Exhibit Hall Hours*</b> 9:00 am – 11:30 am & 1:30 pm – 4:00 pm	<b>Exhibit Hall Hours*</b> 8:00 am – 11:00 am
	<b>Exhibit Hall Hours*</b> 8:00 am – 11:00 am & 1:30 pm – 6:00 pm	<b>Exhibit Hall Breaks*</b> 10:30 am – 11:00 am & 2:30 pm – 3:00 pm	<b>Exhibit Hall Break*</b> 9:30 am – 10:00 am
	<b>Exhibit Hall Breaks*</b> 10:00 am – 10:30 am 2:30 pm – 3:00 pm		<b>Exhibitor Move-Out*</b> 11:00 am – 1:00 pm
	<b>Exhibit Hall*</b> <b>Meet &amp; Greet Reception</b> 5:00 pm – 6:00 pm		



**OH/KY ANNUAL MEETING 2023**  
OHIO AND KENTUCKY SOCIETIES OF INTERVENTIONAL PAIN PHYSICIANS  
AUGUST 18-20 | HYATT REGENCY | CINCINNATI

## DEADLINES

Sponsor Support Form due by	7/01/23
Symposia Outlines due by	7/01/23
Program Ads due	7/01/23
50% Fee due with Sponsor Support Form prior to	7/01/23
Remaining Fees due	7/18/23

Symposia sponsorships are restricted to Platinum and Gold sponsors. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserves the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first-come, first-served basis.

## SYMPOSIA OPPORTUNITIES ARE AS FOLLOWS:

Friday, August 18, 2023	Attendee Lunch (1), Off-Site Faculty Dinner (1)
Saturday, August 19, 2023	Attendee Breakfast (1), Attendee Lunch (1)
Sunday, August 20, 2023	Attendee Brunch (1)

Symposia fees for offsite events do not include Food and Beverage charges associated with the sponsored event\*\*. Symposia sessions will be held in a room separate from full conference sessions. Symposia sponsors will be allowed to set up 2 hours prior to session. Sponsors must pay all special A/V requirements. Any required reporting to comply with the Sunshine Act can be coordinated through the meeting planners. Any handouts or materials associated with symposia must be pre-approved by the planning.

## EXHIBITS AND TABLE TOP DISPLAYS:

Exhibit fees are included in Platinum, Gold, Silver and Bronze sponsorships and location of display will be assigned by the planning committee. All breaks will take place with exhibitors.

## LANYARD SPONSORSHIP

Lanyards must be provided by sponsor to meeting planners with full lanyard description (inclusive of clip type) and must be received by meeting planners no later than July 1, 2023 to insure attendee badge compatibility. Lanyard sponsorship is available to first Platinum Sponsor to submit contract.

## COMPANY SPONSORED MARKETING EVENTS AND ACTIVITIES

The OHSIPP/KYSIPP planning committee requires the following considerations by our sponsors. Do NOT plan any outside marketing events, activities and/or labs that compete with the OHSIPP/KYSIPP meeting. We also require that you coordinate any activities and request approval from the meeting planners for any outside activities you are considering for the duration of the meeting. If you desire private meeting rooms space inside the venue, contact Karen Avery at [kavery@asipp.org](mailto:kavery@asipp.org) who will facilitate approvals and introductions to venue staff. Please contact us if you have any questions.

## SPONSORSHIP OPPORTUNITIES

### PLATINUM: \$33,000 (TWO AVAILABLE)

- Lunch Sponsorship – 2 Available\*\*
- Exhibitor Booth space (Premium location)
- Lanyards (Available to First Sponsor to Sign up for Platinum Sponsorship)
- Full Page Ad Space in Meeting Program
- Complimentary Registration – 4
- Inclusion of materials in attendee meeting bags
- Email Blast to Attendees

### GOLD: \$19,000 (THREE AVAILABLE)

- Breakfast/Brunch – 2 Available\*\* OR Faculty Dinner Symposia Sponsorship\*-1 available
- Exhibitor Booth space (Premium location)
- Full Page Ad Space in Meeting Program
- Complimentary Registration – 3
- Inclusion of materials in attendee meeting bags
- Email Blast to Attendees

### SILVER: \$10,000\*\*

- Exhibitor Booth space (Premium location)
- Full Page Ad Space in Meeting Program
- Complimentary Registration – 3
- Inclusion of materials in attendee meeting bags
- Email Blast to Attendees

### BRONZE: \$5,000

- Break Signage
- Exhibitor Booth space
- Half Page Ad Space in Meeting Program
- Inclusion of materials in attendee meeting bags
- Complimentary Registration – 2

### EXHIBITOR BOOTH ONLY \$2,500

- Exhibitor Booth space
- Complimentary Registration – 2

COMPANY NAME \_\_\_\_\_

DATE \_\_\_\_\_

Symposia outlines due by: July 1, 2023. Advertisements due by: July 1, 2023.

All Exhibitor and Sponsorship Fees due: July 18, 2023. All Attendee Names due: July 18, 2023.

*\*Please note: All sponsorship payment must be collected 5 weeks prior to the meeting. Companies will not be able to set up booth without payment turned in.*

*\*\*Platinum, Gold and Silver Fees cover all costs of breakfast/lunch symposiums (unless offsite) including standard AV package.*

#### SPONSORSHIP OPTIONS

- PLATINUM ..... \$ 33,000
- GOLD ..... \$ 19,000
- SILVER ..... \$ 10,000
- BRONZE ..... \$ 5,000
- EXHIBITOR (BOOTH ONLY) ..... \$ 2,500
- EXTRA BOOTH BADGE(S)..... \$ 150 (QTY\_\_\_\_\_)

#### ADDITIONAL MARKETING OPPORTUNITIES

- BRANDED MEETING BAGS (+ COST OF BAGS) ..... \$ 3,000
- FULL PAGE AD SPACE IN PROGRAM ..... \$ 2,200
- HALF PAGE AD SPACE IN PROGRAM ..... \$ 1,500
- E-MAIL BLAST TO ATTENDEES ..... \$ 1,500
- INCLUSION OF MATERIALS IN MEETING BAGS ..... \$1,500

**SUBTOTAL** \$ \_\_\_\_\_

**3.5% CREDIT CARD FEE** \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

*Continue to next page to complete the sponsor contract, and complete payment information.*



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OHIO SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS AND  
KENTUCKY SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS

# SPONSOR SUPPORT FORM

## REPRESENTATIVES

*Who will be attending on your behalf?*

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

## PAYMENT INFORMATION

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ EMAIL \_\_\_\_\_

CHECK *(to follow in 2 weeks)*

PAYMENT ENCLOSED

PAYMENT BY CREDIT

OTHER \_\_\_\_\_

VISA

MASTERCARD

DISCOVER

AMERICAN EXPRESS

**SUBTOTAL** \$ \_\_\_\_\_

**3.5% CREDIT CARD FEE** \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

NAME ON CARD *(PLEASE PRINT)* \_\_\_\_\_ SIGNATURE \_\_\_\_\_

## AGREEMENT

I agree to support the conference, "OHSIPP/KYSIPP" with the above stipulations indicated in the prospectus.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

### MAIL TO

OHSIPP / Dr. Amol Soin, Attn: Erin Dewenter  
7076 Corporate Way, Suite 201 Dayton, Ohio 45459

### EMAIL FORM TO

kavery@asipp.org

### QUESTIONS

Karen Avery  
(270) 554-9412 ext. 4210 | kavery@asipp.org

### SUBMIT ONLINE

<https://asipp.org/upcoming-state-meetings/>

# KEY DEADLINES

## May 19, 2023

- Prime booth locations reserved for meeting sponsors will be released for general selection.
- Booth assignments, exhibitor deadlines, and deliverables are e-mailed.

## June 24, 2023

- Final deadline to cancel and pay a 3.5% processing fee. See fees section for additional refund policies.

## July 9, 2023

- Final date to cancel and receive a 50% refund less a 3.5% administrative fee.
- Deadline for receipt of JPG color logo and 50-word company description. Additional company information may be requested.

## July 18, 2023

- Final date to cancel and receive a 20% refund less a 3.5% processing fee. No refunds will be given for cancellations after this date.
- Deadline for Exhibitor Application and full booth payment to OHSIPP for space assignment.
- Deadline for exhibitor staff registrations.

## July 28, 2023

- Last day for group rate room discount.
- Authorized pre-registration list e-mailed to exhibitors.

## EXHIBITOR RULES AND REGULATIONS

All exhibitors must adhere to the following rules and regulations and other rules and regulations that may be promulgated by the Ohio Society of Interventional Pain Physicians (OHSIPP®), all of which are incorporated by reference as part of all exhibit space rental agreements.

### 1. Interpretation of Rules

OHSIPP® shall have full power in the interpretation and enforcement of rules and regulations governing exhibitors. Issues and questions not covered by the regulations shall be subject to the final judgment and decision of OHSIPP®. OHSIPP® may amend these rules and regulations at any time, and the amendments so made shall be binding upon the exhibitor equally with these rules and regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments.

### 2. Purpose of Exhibits

The Ohio Society of Interventional Pain Physicians is a non-profit organization. The purpose of the exhibits is to

complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies, and services that are relevant to patient care. OHSIPP® does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the meeting.

### 3. Installation

All exhibits must be erected by the given time within the general information portion of the prospectus. No trunks, cases or other packaging materials are to be left in the exhibit area after installation of the booth, nor may such materials be brought into the exhibit hall during open exhibit hours.

### 4. Exhibit Hours & Hall Access

OHSIPP® requires all exhibits to remain open, with at least one representative in the booth, during the specified exhibit hours. Hours are subject to change.

Exhibitor personnel will be permitted on the exhibit floor one hour prior to the opening and may remain one-half hour after the daily closing of the exhibit hall with the exception of when dismantling begins.

### 5. Sales &/or Solicitation of Orders

Sale of products and services is allowed only on the exhibit floor in accordance with OHSIPP® guidelines.

## 6. Eligibility to Exhibit

The exhibit is designed for the display, demonstration and sale of products and services relating to the practice and advancement of the art and science of interventional pain management and the professional education and support of the members of OHSIPP®. OHSIPP® reserves the right to determine the eligibility of all exhibit space applicants.

## 7. Space Assignments

Assignment of space will be based on first-come, first served basis. Applications received without the necessary payment will be returned to the applicant.

## 8. Space Relocation

OHSIPP® reserves the right to relocate an exhibitor at any time. OHSIPP® reserves the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the control of OHSIPP®.

## 9. Booth Payments & Fees

The total amount due must accompany the exhibit application/contract. The application will not be processed nor space assigned without the required payment.

OHSIPP® cannot provide discounts on exhibitor or sponsorship fees to companies that do not take advantage of all advertised benefits, nor will reductions of fees be available when benefits overlap between OHSIPP® corporate sponsorships and meeting sponsorships.

All credit card payments and refunds will incur a 3.5% processing fee. Refunds by all payment methods will incur a 3.5% processing fee. June 25-July 9: 50% refunds allowed less a 3.5% processing fee; July 10-18: 20% refund allowed less a 3.5% processing fee. No refunds will be issued for credit card, ACH, or check payments after July 18.

## 10. Cancellations or Reductions in Space

Cancellation of exhibit space must be made in writing on company letterhead. Refund amounts will follow the cancellation policy listed within the general information portion of the exhibiting prospectus. Canceling companies may not cede exhibition space to other companies; exhibit space is the property of OHSIPP®, is non-transferable and will be assigned according to the wait list. Refunds cannot be provided if the meeting is canceled due to circumstances beyond the association's control such as acts of God, labor disputes, acts of war, acts of terrorism, pandemics, government regulations that interrupt the ability to hold the meeting, and any event that interrupts the ability to travel to venue, etc.

Cancellations will be subject to service fees as outlined in the Service Fees Section. All approved refunds will be issued after the conclusion of the meeting. No refunds will be issued for requests made after July 18. All fees are due to OHSIPP no later than 30 days prior to beginning of meeting or within 48 hours of receiving contract if submitted after July 18. Exhibitors will not be allowed to set up booth spaces if fees are not paid in full prior to July 18. Payment by invoice will not be allowed for contracts received after July 18.

## 11. Booth Arrangement & Construction

All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan and all equipment, products or materials to be shown or demonstrated must be placed within the exhibitor's contracted exhibit space in order to ensure attendees viewing the exhibit will stand within the said space, not in the aisles. All tables used in the space must be skirted. No pins, tacks or adhesives of any kind may be attached to the facility including walls and columns. No nails or bracing wires used in erecting displays may be attached to the premises without the written consent of facility.

## 12. Fire Regulations

All displays or exhibited materials must be fireproof to conform to all applicable federal, State, and city fire safety regulations and laws.

## 13. Exhibitor Personnel

Registration of exhibitor personnel should be included in the application. In order for all registered personnel to receive the pre-printed name badges these applications should be presented by the listed deadline of applications within the general information material. Applications received after that with personnel listed will not receive a pre-printed badge. Exhibiting companies may register up to four employees free of charge for each 10'x10' space reserved. Additional registrants will be charged \$250 each. Exhibitors' badges are not to be issued to individuals who wish to gain admittance for the sole purpose of contacting other exhibitors.

## 14. Badge Distribution

Badges will be distributed on site from the exhibitor registration desk. Representatives without a badge will not be admitted to the exhibit hall. Badges are non-transferable and must be worn in the exhibit area at all times. Should a registered Exhibitor Representative be unable to attend the meeting, the badge fee may be transferred to another person.

## 15. Admission to the General Sessions

Exhibitors may attend the General Sessions free of charge once all attending doctors have been seated. But at no time shall they receive CME/CEU credits without paid attendee registration.

## 16. Unauthorized Signage

Companies may not place signage in any area outside of their booth without written permission from OHSIPP®.



# EXHIBITOR RULES AND REGULATIONS Continued

## 17. Unauthorized Events & Satellite Events

OHSIPP® reserves the right to approve all activities and planned events in conjunction with the meeting. Companies may not plan small or large events for attendees during hours that conflict with events on the agenda. Unapproved meetings conflicting with OHSIPP® educational activities jeopardize OHSIPP®'s accreditation status and are strictly prohibited and could result in expulsion or refused admittance. Any exhibitor wishing to hold meetings, social events, or a hospitality suite during the course of the meeting must receive permission in writing from OHSIPP®. Non-exhibiting companies are not permitted to plan events in conjunction with the meeting.

## 18. Exhibitor Conduct

OHSIPP® reserves the right to expel or refuse admittance to any representative whose conduct is not in keeping with the character and/or spirit of the meeting. OHSIPP® may require that an exhibit be curtailed if it does not meet the standards set forth herein.

Exhibit personnel may not enter other exhibitors' booths without obtaining permission. Lingering in the aisles surrounding other exhibitors' booth for the purpose of obtaining product information or distracting attendees is strictly prohibited. Switching exhibit space during setup is grounds for immediate dismissal from the offending company.

No smoking is permitted within the exhibit hall at any time including installation, exhibit hours and dismantling.

## 19. Use of the ASIPP®, OHSIPP®, & KYSIPP® Logos

The ASIPP®, OHSIPP® and KYSIPP® logos, and those logos designated as OHSIPP® service logos, cannot be used without the express written permission of OHSIPP®.

## 20. Photography & Videotaping

The taking of photographs and videos during the OHSIPP® Annual Meeting, other than by the official photographer, is expressly prohibited.

## 21. Handouts, Contests, Raffles, Etc.

Distribution of all giveaways except the exhibitor's own products and literature must be approved in writing by OHSIPP® prior to the meeting. Contests and raffles are permitted with prior approval from OHSIPP®. Requests must be submitted by the final application deadline. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter", and how winners will be notified.

## 22. Security

OHSIPP® will not provide security service in the exhibit hall. Neither OHSIPP® nor the meeting facility will be held responsible for any loss or damage to the exhibitor's property.

## 23. Insurance & Liability

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the exhibition. Exhibitors shall protect, indemnify, hold harmless and defend OHSIPP®, its officers, directors, agents, members and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorney's fees and cost of litigation, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence of OHSIPP®, its officers, directors, agents or employees.

Exhibitors should maintain general public liability insurance against claims of personal injury, death, or property damage incident to, arising out of, or in any way connected with their participation in the exhibition, in the amount of not less than one

million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover OHSIPP® as an additionally named insured. Each exhibit company is responsible for obtaining, for its protection and at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against OHSIPP®, its officers, directors, agents, members or employees. The exhibitor further waives any claim against OHSIPP® and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the meeting by anyone not an employee of OHSIPP® concerning the exhibitor or their exhibit.

## 24. Wait List

In the event that OHSIPP® runs out of available for sale exhibition space, a wait list will be formed. The wait list will be operated on a first-come, first-served basis (based on time/date receipt of application and full payment) regardless of size requested, contributions or relationships to other companies. As exhibit space becomes available, companies will be assigned to the space regardless of location requests. If the location of the space is unacceptable, the company will be taken off the wait list and a refund will be issued based on policy.

Companies canceling may not cede exhibition space to other companies; exhibit space is the property of OHSIPP® is non-transferable and will be assigned according to the wait list. In all cases, the decision of OHSIPP® shall be final and binding on all parties.

## 25. Violations

Any violation of the Rules and Regulations shall subject the exhibiting company to removal from the show floor and one year suspension of exhibiting privileges.

**OHIO SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS**

7076 Corporate Way, Suite 201 Dayton, Ohio 45459



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