

## EXHIBIT HALL HOURS

Thursday, May 5 8:30am-11:30am

3:00pm-6:30pm

Friday, May 6 8:30am-11:30am

3:00pm-6:30pm

Saturday, May 7 9:00am-12:00pm

3:00pm-4:00pm

## 2022 HIGHLIGHTS:

- Fellows Reception Sponsorship
- New Mobile App Engagement Tools
- Mobile App Product Theaters
- Photo-Op Wall Sponsorship
- Backpack Sponsorship
- Exhibit Hall Marquee Sponsorship
- Details inside > > >

### VENUE

#### CAESARS PALACE LAS VEGAS

3570 S Las Vegas Blvd, Las Vegas, NV 89109

Phone: (866) 227-5938

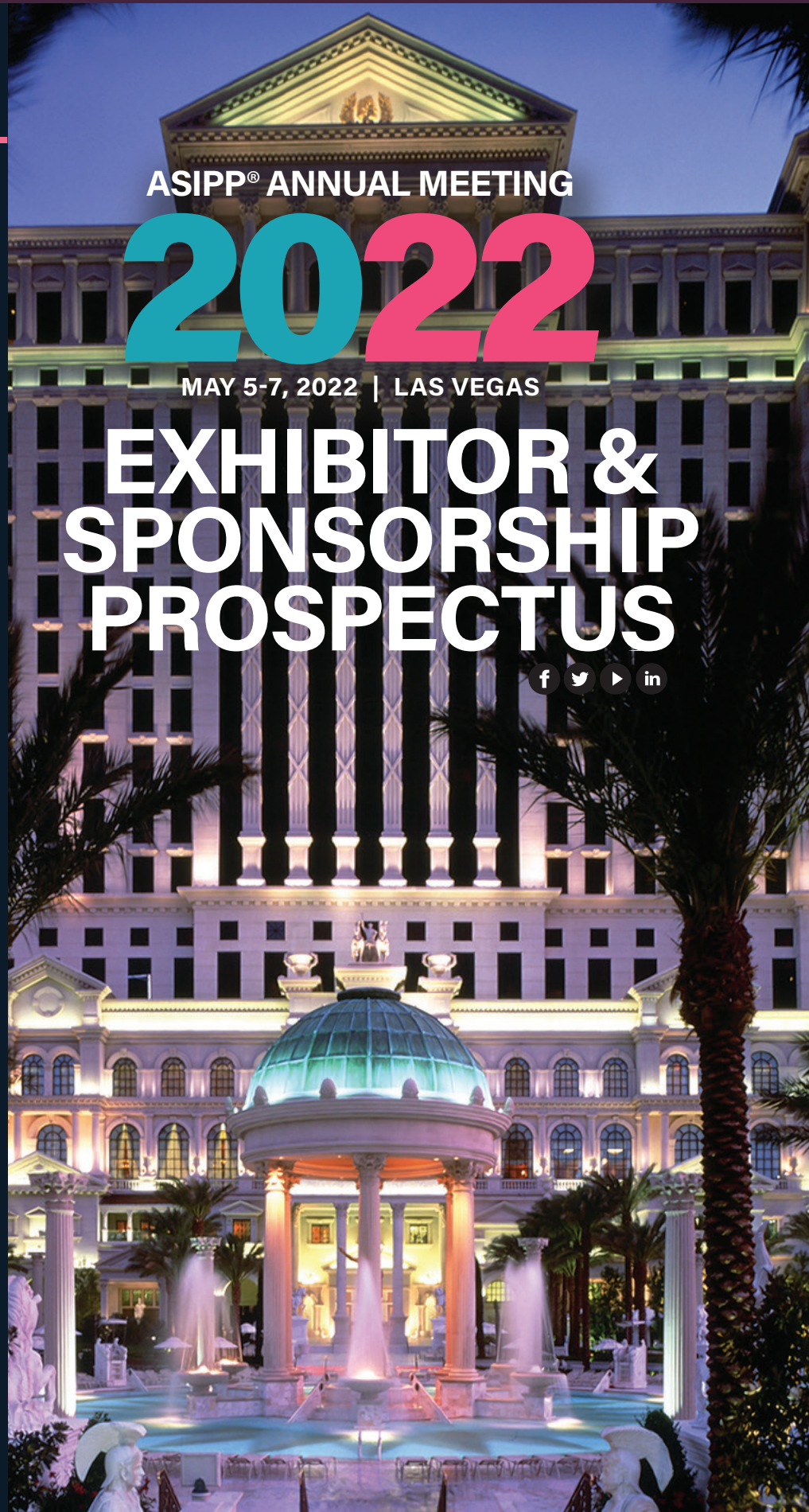
#### AMERICAN SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS

THE VOICE OF INTERVENTIONAL PAIN MANAGEMENT

81 Lakeview Drive, Paducah, Kentucky 42001

Phone: 270.554.9412 | Fax: 270.554.5394

Website: [www.ASIPP.org](http://www.ASIPP.org) | E-mail: [ASIPP@ASIPP.org](mailto:ASIPP@ASIPP.org)



ASIPP® ANNUAL MEETING

# 2022

MAY 5-7, 2022 | LAS VEGAS

# EXHIBITOR & SPONSORSHIP PROSPECTUS



# EXHIBITOR PROSPECTUS

ASIPP® ANNUAL MEETING 2022 | MAY 5-7, 2022 | CAESARS PALACE LAS VEGAS

## Join Us at the 24th Annual ASIPP® Meeting

THE SCHEDULE OF EVENTS WILL GIVE YOU QUALITY EXPOSURE TO ATTENDEES. THERE WILL BE ENOUGH ONE-ON-ONE TIME TO MEET YOUR NEEDS WHILE GIVING YOU OPPORTUNITIES TO TAKE CARE OF OTHER BUSINESS WHEN THE EXHIBIT HALL WILL BE CLOSED.

The American Society of Interventional Pain Physicians (ASIPP®) was formed in 1998 with the goal of promoting the development and practice of safe, high-quality yet cost-effective interventional pain management techniques for the diagnosis and treatment of pain and related disorders, and to ensure patient access to these interventions. The 24th Annual Meeting will continue that tradition and provide your organization with the opportunity to interact with a broad representation of physicians, nurses, office administrators, and office staff from around the country who are interested in the advancement of interventional pain management. The meeting provides an outstanding opportunity for you to reach the decision-makers who purchase your products and services.

We sincerely hope that you consider exhibiting at the 24th Annual ASIPP® Meeting.

### ADVISORY COMMITTEE

- Laxmaiah Manchikanti, MD
- Amol Soin, MD
- Sheri Albers, DO
- Sal Abdi, MD, PhD
- Chris Gharibo, MD
- Mahendra Sanapati, MD
- Annu Navani, MD
- Devi Nampiaparampil, MD;
- Joshua Hirsch, MD

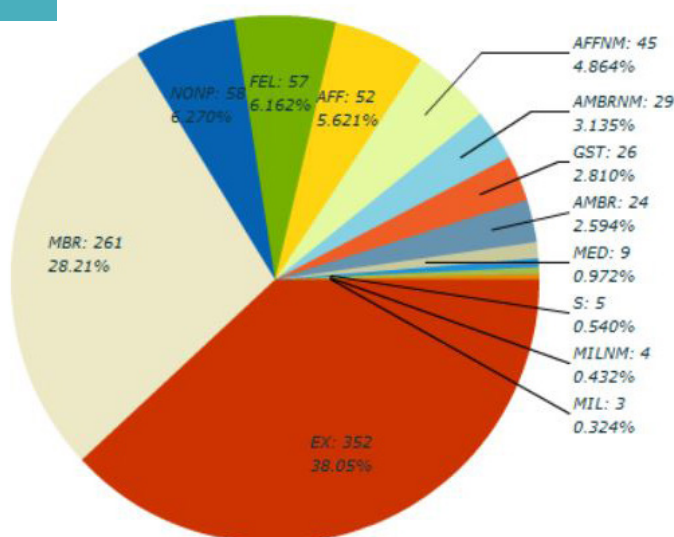
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TOTAL ATTENDEES 2019 PRE-PANDEMIC

# 926

\* Prospectus is subject to change at the discretion of the planning committee. Please check our website frequently for changes: [www.ASIPP.org/aam2022](http://www.ASIPP.org/aam2022)



### ACRONYM GUIDE

AFF	Affiliate Member (RN, Staff)
AFFNM	Affiliate Non-member
AMBR	Associate Member
AMBRNM	Associate Non-member
EX	Exhibitor
FEL	Fellow /Resident
GST	GUEST
MBR	ASIPP® Active Member
MED	Medical Student
MIL	Military Member
MILNM	Military Non-member
NONNP	Non-Member, Non-Physician
NONP	Non-Member, Physician
S	Staff

## IMPORTANT DATES EXHIBIT DATES & TIMES

\*TIMES ARE SUBJECT TO CHANGE\*

The scheduled events will give you quality exposure to attendees. There will be enough one-on-one time to meet your needs while giving you opportunities to take care of other business.

## EXHIBITOR INFORMATION

	Wednesday May 4	Thursday May 5	Friday May 6	Saturday May 7
Booth Set-up	12:00pm-8:00pm			
Registration	4:00pm-7:00pm	7:00am-5:00pm	7:00am-5:00pm	7:00am-10:00am
Exhibit Hall Hours*		8:30am-11:30am 3:00pm-6:30pm	8:30am-11:30am 3:00pm-4:00pm	9:00am-12:00pm 3:00pm-4:00pm
Meet-N-Greet with Exhibitors		5:30pm-6:30pm		
Break with Exhibitors*		9:00am-9:30am 3:00pm-3:30pm	9:00am-9:30am 3:00pm-3:30pm	10:00am-10:30am 3:00pm-3:30pm

\* Subject to change

### REGISTRATION

Wednesday	May 4	4:00pm-7:00pm
Thursday	May 5	7:00am-5:00pm
Friday	May 6	7:00am-5:00pm
Saturday	May 7	7:00am-10:00am

### INSTALLATION

All exhibits must be set up and aisles cleared by 8:00pm on Wednesday, May 4, 2022 without exception.

### DISMANTLING

The official exhibit closing time is 4:00pm on Saturday, May 7, 2022. All exhibit material must be packed and ready for removal from the Exhibit Hall by 6:00pm on Saturday, May 7, 2022.

### ASIPP® OFFICIAL SERVICE CONTRACTORS

All services to exhibitors within the ASIPP® Exhibit Hall and other ASIPP® meeting space other than supervision, must be provided by the ASIPP® Official Service Contractors listed below.

### OFFICIAL GENERAL SERVICE CONTRACTOR (GES)

<https://ordering.ges.com/011602376>

Lead retrieval for the ASIPP® 2022 Annual Meeting will be provided by QMS Services. Information and ordering instructions will be included in the exhibitor service kit.

## KEY DEADLINES

### January 10, 2022

- Prime booth locations reserved for meeting sponsors will be released for general selection.

### January 15, 2022

- Exhibitor Service Kits are e-mailed.

### February 10, 2022

- Final deadline for remaining April 2020 rollover exhibitors to submit intent to exhibit by submitting 2022 contract.

### March 23, 2022

- Final deadline to cancel and pay a \$250 administrative fee.
- Deadline for receipt of JPG color logo and 50-word company description.

### March 28, 2022

- Final date to cancel and receive a 50% refund on exhibit fee. No refund will be given for cancellations after this date.
- Deadline for Exhibitor Application and full booth payment to ASIPP® for space assignment.
- Deadline for exhibitor staff registrations.
- Deadline for submission of poster proposals.

### April 3, 2022

- Last day for group rate room discount.
- Authorized pre-registration list e-mailed to exhibitors.

# EXHIBITOR PROSPECTUS

ASIPP® ANNUAL MEETING 2022 | MAY 5-7, 2022 | CAESARS PALACE LAS VEGAS

## SPACE ASSIGNMENT AND FEES

Space will be assigned according to the date on which the exhibitor/sponsor application and payment are received, availability of requested space, special needs, and compatibility of exhibitors' products.

### SPACE FEES

EXHIBIT SPACE	SIZE	FEES
Inside Booth	10' x 10' *	\$3,000
Corner Booth (limited availability)	10' x 10' *	\$3,500
Business Essentials Booth	20' x 10' *	\$5,500
Island (limited availability)	20' x 20' *	\$11,000

## EXHIBITION CONTACTS

### ASIPP® Meeting and Sponsorship Coordinator

81 Lakeview Drive, Paducah, KY 42001

Phone: 270.554.9412

Fax: 270.554.8373

### General Meeting information:

E-mail: [kavery@asipp.org](mailto:kavery@asipp.org)

### Exhibitor/Sponsor contact:

Karen Avery

[kavery@asipp.org](mailto:kavery@asipp.org)

270.554.9412 x 4210

### Note:

The ASIPP® Board of Directors must approve all new exhibiting companies. To find out if your company is on this approved vendor list or to be considered for addition to ASIPP®'s list of approved exhibitors, submit a written request to the contact points listed above.

The request must include a description of the company, products or services to be displayed and company contact information. Product brochures, website address, and supplemental information should be included. ASIPP® will notify you with your approval status within approximately two weeks of receipt of your request. Approval is not considered a commitment to exhibit. Your company would be responsible for completing the exhibitor application for your meeting of interest.

## EACH EXHIBIT BOOTH INCLUDES:

- One (1) 6 ft table
- Two (2) chairs
- Waste basket
- One (1) ID sign with company name
- Four (4) complimentary exhibit personnel badges
- One (1) 50-word company description and logo in the meeting's mobile event program application
- 18 hours of exhibition time
- Access to the online course syllabus
- Registration list (name, address, e-mail as authorized by registrants)

*\* Other services such as carpet, equipment rental, internet, electrical, miscellaneous services, and janitorial services may incur additional charges.*

## OFFICIAL HOUSING

May 3, 2022 - May 7, 2022

ASIPP® has secured a limited number of rooms at the following hotel. Room block with discounted rates ends after April 3, 2022.

*Rates may be offered as availability allows to attendees three days prior to and three days following official room block dates.*



3570 S Las Vegas Blvd, Las Vegas, NV 89109

Phone: (866) 227-5938

### Room Block Group Rates:

Single or Double Occupancy - \$225/\$250 per night.\*

Triple Occupancy - \$255/\$280 per night.\*

Quadruple Occupancy - \$285/\$310 per night.\*

*\*Higher rate applies to high demand weekend nights.*

Phone Reservations: 866.227.5944

Group Discount Code: SCAS12

[Click here](#) to make reservations online at group rate.

**Additional room rate info:** Reservations made via telephone are subject to a \$15 fee for each reservation made by phone. Hotel will immediately charge credit card for deposit of first night's guest room and tax charge. Hotel cancellations made after 72 hours prior to scheduled arrival will incur a penalty equal to one night's room rate plus tax. If you need to cancel reservations within two weeks of scheduled arrival, contact [Karen Avery](#) to see if room could be used by attendees who still need hotel accommodations. This is not a guarantee of transfer but we ask this as a courtesy to attendees who may still need a hotel room.

# ASIPP® 2022 ANNUAL MEETING MEETING PROGRAM

Advertising in the 2022 ASIPP® Annual Meeting Program Book offers you concentrated exposure to an audience of core physician practitioners interested in products and services related to interventional pain management. Our program book contains the complete listing of events and exhibit activities, and attendees refer to it often. In addition, this publication is available on our website as a downloadable PDF after the event.

Take advantage of this opportunity to put your message in the spotlight. To purchase space in our Meeting Program Book, please contact Karen Avery at [kavery@asipp.org](mailto:kavery@asipp.org).

Closing date for submitting materials & purchasing space: March 28, 2022. No cancellations or copy will be accepted after this closing date.

Reproduction requirements: The ASIPP® Program Book cover is printed in a 4-color sheet-fed offset press. Color images should be 300 dpi. The inside of the booklet is black only printed on a printer. Halftone images should be 300 dpi; line images should be 1,200 dpi for optimum outputs.

Digital composite ads are acceptable in the following formats: EPS or PDF formats, with all images and fonts included or embedded; and TIF or JPG formats at 300 dpi with no compression applied. We do not require a high-end color proof. If you have more exacting color requirements, please send a match print or color-calibrated professional proof.

Ad Materials: Digital composite ads are acceptable in the following formats: EPS or PDF formats, with all images and fonts embedded, and TIF or JPG formats at 1,200 dpi with no compression applied. We do not require a high-end color proof. If you have more exacting color requirements, please send a match print or color-calibrated professional proof.

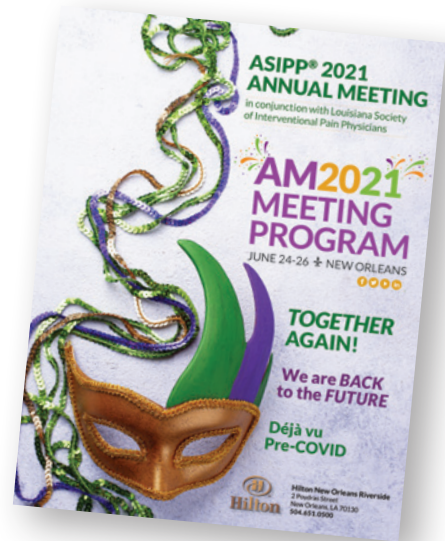
Please e-mail your ad materials to Karen Avery at [kavery@asipp.org](mailto:kavery@asipp.org) and include name of advertiser, name of ad agency, address, phone, and fax. Note: You must exhibit at this meeting in order to place an advertisement.

COVER RATES
Cover Pages: (8.75" x 11.25", including bleed area of .125")*
* Inside front cover \$2,250
* Inside back cover \$2,150
* Back cover \$2,450
* Interior color page \$1,950
INTERIOR RATES
Full Page: (5.625" x 7.25") \$1,250
Half Page horizontal: (5.25" x 3.12") \$1,050
Half Page vertical: (5.25" x 3.12") \$1,050
Quarter Page: (5.25" x 3.12") \$650

## INQUIRIES

**Karen Avery**

Director of Planning  
 American Society of Interventional Pain Physicians  
 81 Lakeview Drive  
 Paducah KY 42001  
 Ph: 270.554.9412, ext. 4210  
 Fax: 270.554.5394  
[kavery@asipp.org](mailto:kavery@asipp.org)



## MEETING SPONSOR LEVELS

### \$85,000 Champion (3 available)

- Lunch symposium\*\*\*
- 20' x 10' exhibit booth (Prime location 1st choice)\*
- 15-minute pre-recorded mobile app product theater\*\*\*
- Listed as sponsor in Program Book
- Priority placement on featured exhibitor list
- 4 mobile app notifications on ASIPP® mobile app
- 12 additional name badges for company representatives
- 4 complimentary meeting registrations
- 20 minute board meeting with ASIPP® Board\*\*
- Bag insert - (provided to ASIPP® by company)
- E-Blast advertisement
- Complimentary Lead Retrieval System
- Rotating banner on ASIPP® mobile app
- Sponsor recognition package
  - Sponsor ribbons for on-site personnel
  - Listed as featured exhibitor on ASIPP® mobile app
  - Recognition on ASIPP® website
  - Listed as sponsor in Program Book
- Fellows Reception - First option or first right of refusal to first company to submit signed contract for Champion Sponsorship.

### \$65,000 Leader (3 available)

- Breakfast symposium\*\*\*
- 20' x 10' exhibit booth (Prime location 2nd choice)\*
- 15-minute pre-recorded mobile app product theater\*\*\*
- Listed as sponsor in Program Book
- Priority placement on featured exhibitor list
- 3 mobile app notifications on ASIPP® mobile app
- 8 additional name badges for company representatives
- 2 complimentary meeting registrations
- 10 minute board meeting with ASIPP® Board\*\*
- Bag insert - (provided to ASIPP® by company)
- E-Blast advertisement
- Recognition as co-sponsor of breaks and on Internet
- Complimentary Lead Retrieval System
- Rotating banner on ASIPP® mobile app
- Sponsor recognition package
  - Sponsor ribbons for on-site personnel
  - Listed as featured exhibitor on ASIPP® mobile app
  - Recognition on ASIPP® website
  - Listed as sponsor in Program Book

### \$30,000 Partner (6 available)

- 20' x 10' front exposure exhibit booth\*
- Listed as sponsor in Program Book
- 50% discount on 15-minute pre-recorded mobile app product theater\*\*\*
- 2 mobile app notifications on ASIPP® mobile app
- Bag insert-provided to ASIPP® by company
- 6 additional name badges for company representatives
- 2 complimentary meeting registrations
- Sponsor recognition package
  - Sponsor ribbons for on site personnel
  - Listed as featured exhibitor on ASIPP® mobile app
  - Recognition on ASIPP® website
  - Listed as sponsor in Program Book
- Complimentary Lead Retrieval System

### \$20,000 Collaborator

- 20' x 10' exhibit booth\*
- 50% discount on 15-minute pre-recorded mobile app product theater\*\*\*
- 2 mobile app notifications on ASIPP® mobile app
- Listed as sponsor in Program Book
- Bag insert - (provided to ASIPP® by company)
- 4 additional name badges for company representatives
- Sponsor recognition package
  - Sponsor ribbons for on-site personnel
  - Listed as featured exhibitor on ASIPP® mobile app
  - Recognition on ASIPP® website
  - Listed as sponsor in Program Book
- Complimentary Lead Retrieval System

### \$15,000 Supporter

- 10' x 10' exhibit booth\*
- 50% discount on 15-minute pre-recorded mobile app product theater\*\*\*
- 1 mobile app notification on ASIPP® mobile app
- Bag insert - (provided to ASIPP® by company)
- 2 additional name badges for company representatives
- Sponsor recognition package
  - Acknowledgement in conference materials
  - Sponsor ribbons for on-site personnel
  - Listed as featured exhibitor on ASIPP® mobile app
  - Recognition on ASIPP® website
  - Listed as sponsor in Program Book
- Complimentary Lead Retrieval System
- Complimentary half-page ad in Program Book

*Marquee Sponsorships are limited for maximum exposure for the company that chooses to support ASIPP® with a meeting sponsorship. For more information or to secure your sponsorship please contact: Karen Avery at [kavery@asipp.org](mailto:kavery@asipp.org) | 270.554.9412 x 4210*

*\*Exhibit Hall layout is subject to change if COVID regulations by state and local authorities change.*

*\*\*Board meeting must be arranged 30 days prior to event through Karen Avery at [kavery@asipp.org](mailto:kavery@asipp.org). Failure to confirm may result in loss of board meeting time.*

*\*\*\*Product Theater Recordings to be provided by sponsoring company in compliance with specs provided by mobile app company. ASIPP will promote all product theaters individually via mobile app and eBlasts and in Members Only website..*

## ADDITIONAL MARKETING OPPORTUNITIES

MARKETING OPPORTUNITIES	
<p><b>NEW IN 2022! BRANDED LAPTOP BACKPACKS FOR ATTENDEES - SOLD OUT!</b></p> <p>Gain visibility long after the meeting ends with your branding and ASIPP branding on attendee laptop backpacks. These are high quality backpacks that will be used for years to come.</p>	<b>\$25,000</b>
<p><b>WATER BOTTLE STATIONS—EXCLUSIVE SPONSOR</b></p> <p>Bottled water will be available throughout the day in a strategic location. Sponsor signage placement at stations, and app notifications.</p>	<b>\$20,000</b>
<p><b>MARQUEE</b></p> <p>Tower wrapped around entrance to Exhibit Hall. Visible to attendees over and over. Large tower for maximum visibility.</p>	<b>\$15,000</b>
<p><b>NEW IN 2022! PHOTO-OP WALL BOOTH—EXCLUSIVE SPONSOR</b></p> <p>Gain recognition through impromptu photo ops as attendees take photos in front of an exciting wall that is branded for the ASIPP meeting as well as your company. You get to design the wall with ASIPP oversight.</p>	<b>\$15,000</b>
<p><b>WIFI - SOLD OUT!</b></p> <p>Get everyone connected by sponsoring the WiFi connection at the ASIPP® 24th Annual Meeting. Sponsorship includes placement of the corporate logo on the landing page upon each access, in addition to all promotional communication.</p>	<b>\$15,000</b>
<p><b>NEW IN 2022! PHONE CHARGING BANKS FOR ATTENDEES</b></p> <p>Gain visibility long after the meeting ends with your branding on phone bank chargers that each attendee receives in their welcome kit.</p>	<b>\$12,000</b>
<p><b>HOTEL KEY CARD</b></p> <p>Increase awareness of your company with this high-visibility sponsorship of hotel key cards at the Caesars Palace Las Vegas. Artwork to be provided by sponsor. Price includes hotel key card sleeve production and distribution.</p>	<b>\$10,000</b>
<p><b>LANYARDS</b></p> <p>Increase attendees' awareness of your company with your company or product logo on the conference lanyard. Lanyards printed with your company's logo will be distributed to all attendees.</p>	<b>\$8,000</b>
<p><b>NEW IN 2022! PRE-RECORDED PRODUCT THEATER IN MOBILE APP <i>(Limited Availability)</i></b></p> <p>Tell your product story in the mobile app which will help engage attendees with sponsors. The app content will be available to attendees for many months following the meeting. A mobile app notification will be dedicated to each product theater during the meeting. Sponsors will have viewing data. Videos will also be available to watch in the newly launched ASIPP Members Only website.</p>	<b>\$7,000</b>
<p><b>BEVERAGE BREAK <i>(6 available)</i></b></p> <p>Sponsorship includes sponsor acknowledgment at the break.</p>	<b>\$5,000</b>
<p><b>WATER BOTTLE STATIONS <i>(If exclusive sponsorship not taken; Must have 4 sponsors for this offering)</i></b></p> <p>Bottled water will be available throughout the day in a strategic location. Due to COVID restrictions, traditional water coolers will not be available.</p>	<b>\$5,000</b>
<p><b>BAG INSERT</b></p> <p>Include an insert in the meeting bag given to every ASIPP® attendee to provide a lasting message to all registrants. Materials must lay flat and be no larger than 8½" x 11"</p>	<b>\$2,500</b>
<p><b>FLOOR CLINGS AND WALL CLINGS <i>(Various options)</i></b></p> <p>There are many options for increased visibility through marketing your logo and message on wall clings and floor clings. Contact us for more information.</p>	<b>Pricing Varies</b>
<p><b>SPOT ME ADVERTISEMENT</b></p> <p>An e-blast dedicated solely to you. The e-blast will be distributed to the entire list of more than 5,000 prospective attendees to let them know where you will be at the ASIPP® Annual Meeting.</p>	<b>\$3,000</b>
<p><b>E-BLASTS</b></p> <p>E-blast of JPG file or approved, text-only message. One message will be sent to the preregistration, member, and invite list!</p>	<b>\$1,000 each</b>
MOBILE APP MARKETING OPPORTUNITIES	
Attendees of the ASIPP® 24th Annual Meeting will have the opportunity to download an Annual Meeting mobile app to access session information, attendee and exhibitor information, and plan their personal schedule during the meeting. The mobile app will not only help fulfill exhibitor guideline reporting requirements but also expand the participant's experience from a yearly meeting to an ongoing interactive community with which they can connect. Receive exposure on this important platform through one of the following sponsorships:	
▪ <b>BANNER AD — Home Screen Ad (Exclusive Sponsorship)</b>	<b>\$3,000</b>
▪ <b>PRE-RECORDED PRODUCT THEATER (SEE SECTION ABOVE FOR DESCRIPTION)</b>	<b>\$7,000</b>
▪ <b>IN-APP SPONSORED NOTIFICATIONS TO ALL ATTENDEES</b>	<b>\$250 each</b>

# EXHIBITOR PROSPECTUS

ASIPP® ANNUAL MEETING 2022 | MAY 5-7, 2022 | CAESARS PALACE LAS VEGAS

## EXHIBITOR FLOOR PLAN

### ASIPP® 2022 ANNUAL MEETING

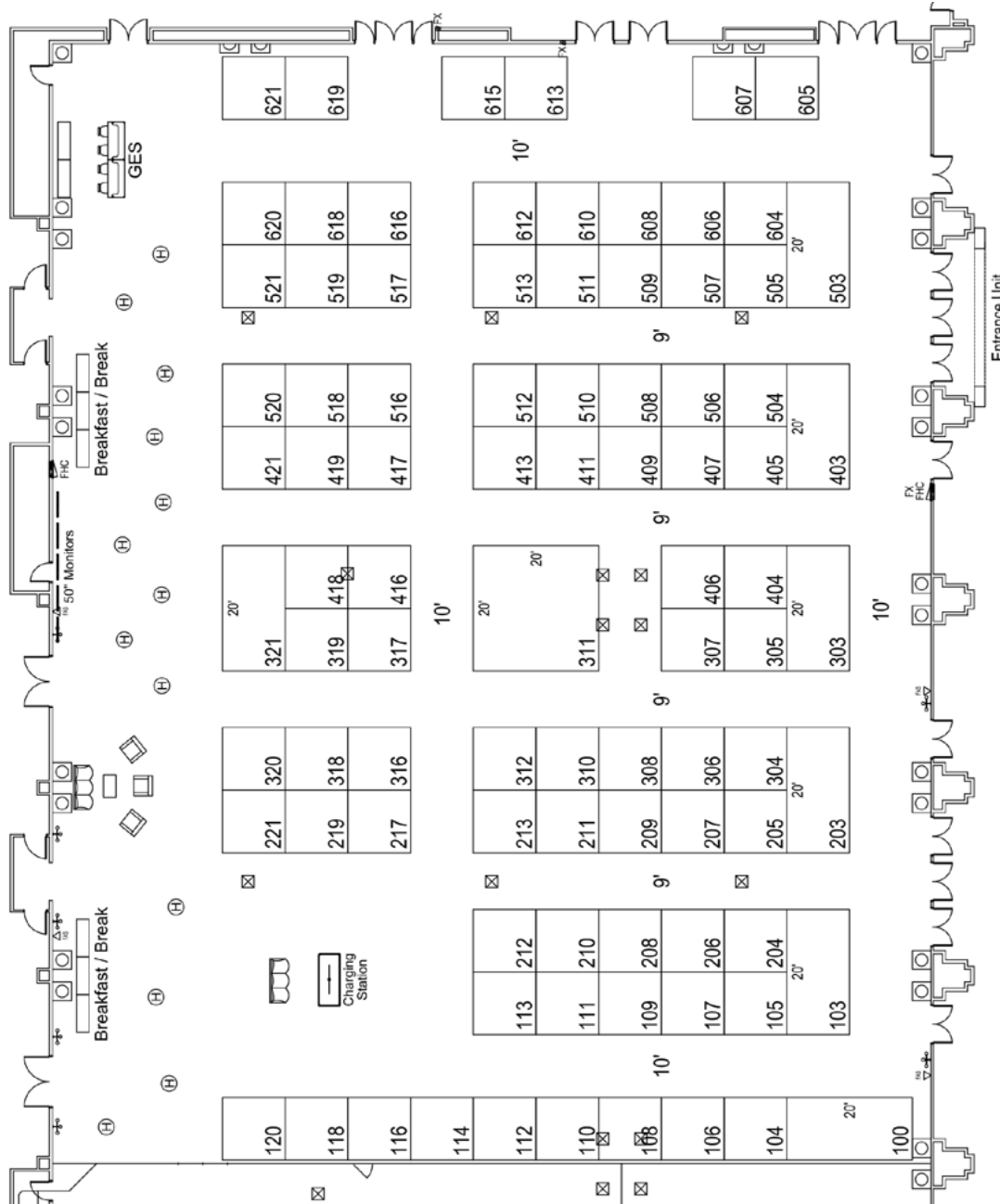
MAY 5-7, 2022 | LAS VEGAS, NEVADA

## CAESARS PALACE LAS VEGAS - AUGUSTUS BALLROOM

*Exhibit Hall layout is subject to change if COVID regulations by state and local authorities change.*

### SAMPLE OF PAST EXHIBITORS

- 1st Providers Choice
- Abbott
- AIS Healthcare
- Apex Biologix
- Avanos
- Basic Home Infusion
- Bioness
- BioRich Medical
- Biote Medical
- Block Imaging & Surgical Tables
- Boston Scientific
- Captiva Spine
- Carius Mobile Health
- Clint Pharmaceuticals
- Cornerloc
- Disc Disease Solutions
- Elliquence
- Epimed
- Hartley Medical
- IER Biopharma Medical
- INJX
- Intravu Inc.
- Legally Mine
- Mainstay Medical Limited, US Inc.
- Medtronic
- Modernizing Medicine
- Moventis PNS
- Nalu Medical
- Nevro
- NuTech Spine
- Offcite
- Omnia Medical
- Paincast
- PedsPal Group Purchasing
- Pentec Health
- PhyBus LLC
- Piramal Critical Care, Inc.
- Precision Spine Care
- Regenexx
- Relievent
- Riwospine
- Saluda
- Southern Spine, LLC
- SPR Therapeutics
- Stimwave Technologies
- Stryker IVS
- TerSera Therapeutics LLC
- Vertos Medical
- Vivex
- Willow Risk Advisors
- Ziehm Imaging - Orthoscan
- and many more...





American Society of Interventional Pain Physicians

# SPONSOR SUPPORT FORM

ASIPP® 2022 ANNUAL MEETING

CAESARS PALACE / LAS VEGAS, NEVADA / MAY 5-7, 2022

## ANNUAL MEETING SPONSOR LEVELS

- Champion Level\*\* ..... \$85,000
- Leader Level\*\* ..... \$65,000

- Partner Level ..... \$30,000
- Collaborator Level ..... \$20,000
- Supporter Level ..... \$15,000

## ADDITIONAL MARKETING OPPORTUNITIES

- Lead Retrieval (one fee per company\*)-[LEARN MORE](#) ..... \$280
- Attendee Backpacks (**SOLD OUT**) ..... \$25,000
- Bottled Water Stations (exclusive sponsor) ..... \$20,000
- Marquee (exclusive sponsor) ..... \$15,000
- WiFi Splash Page ..... \$15,000
- Attendee Phone Charging Banks (exclusive sponsor) ..... \$12,000
- Hotel Key Cards/Sleeves ..... \$10,000
- Lanyards ..... \$8,000
- Mobile App Product Theater (Limited Availability)..... \$7,000

- Beverage Break (6 available) ..... \$5,000
- Bottled Water Stations (4 available) ..... \$5,000
- Bag Insert ..... \$2,500
- Floor & Wall Clings ..... \$-Varies
- Banner Ad - Live Display Ad [LEARN MORE](#) ..... \$3,000
- Spot Me E-Advertisement ..... \$3,000
- E-blast ..... \$1,000

## MOBILE APP MARKETING OPPORTUNITIES

- Splash Page (exclusive sponsor) ..... \$10,000
- Banner Ad - "Home" Screen ..... \$3,000
- In-App Sponsored Notifications to All Attendees ..... \$250 each

## COMPANY INFORMATION (Please print or type)

COMPANY NAME

COMPANY CONTACT

ADDRESS

CITY, STATE, ZIP

PHONE / FAX

EMAIL

Submit this form to reserve your sponsorship opportunity. Full payment must be received with 30 days of request. If payment is not received within 30 days or no later than two weeks prior to meeting, the sponsorship opportunity will be released and made available again. \*\*ASIPP covers food & beverage costs for symposiums. \*Lead retrieval must be purchased through ASIPP. Lead Retrieval orders purchased after April 21, 2022 will be charged \$300. Completed forms with credit card payment can be faxed to 270.554.5394 or e-mailed to [kavery@asipp.org](mailto:kavery@asipp.org). If paying by check, mail form to: 81 Lakeview Drive, Paducah, KY 42001

## METHOD OF PAYMENT

- CHECK (made payable to ASIPP®)
- CREDIT CARD: \_\_\_ MC \_\_\_ Visa \_\_\_ AmExpress

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_ Name on Card (print) \_\_\_\_\_

Zip Code for Credit Card \_\_\_\_\_ Email for Receipt \_\_\_\_\_

# EXHIBITOR PROSPECTUS

ASIPP® ANNUAL MEETING 2022 | MAY 5-7, 2022 | CAESARS PALACE LAS VEGAS

# EXHIBITOR APPLICATION

## ASIPP® 2022 ANNUAL MEETING

CAESARS PALACE / LAS VEGAS, NEVADA / MAY 5-7, 2022

All exhibitors/companies must be approved for application to be considered (see page 11 for acceptance policy). Payment must accompany all applications. Completed forms with credit card payment can be faxed to 270.554.5394 or e-mailed to [kavery@asipp.org](mailto:kavery@asipp.org). If paying by check, mail form to: 81 Lakeview Drive, Paducah, KY 42001

### Company Information (as it will appear on signage)

Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Booth Selection

Booth Selections: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_

*Exhibit Hall layout is subject to change if COVID regulations by state and local authorities change.*

### We prefer not to be placed next to or across from any of the following companies

*(Completion of this portion is critical as ASIPP® will not guarantee last minute placement changes):*

\_\_\_\_\_

### Representative Names (Title) and E-Mails:

1. \_\_\_\_\_

3. \_\_\_\_\_

2. \_\_\_\_\_

4. \_\_\_\_\_

### Check the applicable booth information:

- 10' x 10' ..... x \$3,000
- 10' x 10' corner ..... x \$3,500
- 20' x 10' ..... x \$5,500
- 20' x 20' Island (one available)..... x \$11,000
- Additional Representatives ..... x \$150

**Total Fees:** \$ \_\_\_\_\_

### Method of Payment

- Check (made payable to ASIPP®)
- Credit Card: \_\_\_ MC \_\_\_ Visa \_\_\_ AmExpress
- Pre-paid with Corporate Membership (*only one discounted booth - all additional booths @ above fees*)

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card (*print*) \_\_\_\_\_

Zip Code for Credit Card \_\_\_\_\_

Email for Receipt (*print*) \_\_\_\_\_

### Agreement

Signature and submission of this application is considered a binding agreement by the applying company and its representatives to abide by the conditions outlined in this prospectus including all rules and regulations. The signer of this application shall be the sole contact between ASIPP® and applicant company. If booth is a carryover from unused 2020 exhibitor fee, ASIPP will verify and waive fees as applicable. **Deadline to reserve carryover booth is February 10, 2022.** Exhibitors with unused fees from 2020 who do not use remaining carryover fees in 2022 forfeit the right to use these fees in future years.

Company Contact Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Title \_\_\_\_\_

E-Mail \_\_\_\_\_

### For office use only:

Application Received: \_\_\_\_\_ Amt. of Payment: \_\_\_\_\_ Booth Assigned: \_\_\_\_\_ Ack. Sent: \_\_\_\_\_

ASIPP® Approval and Comments \_\_\_\_\_

## EXHIBITOR RULES AND REGULATIONS

All exhibitors must adhere to the following rules and regulations and other rules and regulations that may be promulgated by the American Society of Interventional Pain Physicians (ASIPP®), all of which are incorporated by reference as part of all exhibit space rental agreements.

### 1. Interpretation of Rules

ASIPP® shall have full power in the interpretation and enforcement of rules and regulations governing exhibitors. Issues and questions not covered by the regulations shall be subject to the final judgment and decision of ASIPP®. ASIPP® may amend these rules and regulations at any time, and the amendments so made shall be binding upon the exhibitor equally with these rules and regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments.

### 2. Purpose of Exhibits

The American Society of Interventional Pain Physicians is a non-profit organization. The purpose of the exhibits is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies, and services that are relevant to patient care. ASIPP® does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the meeting.

### 3. Installation

All exhibits must be erected by the given time within the general information portion of the prospectus. No trunks, cases or other packaging materials are to be left in the exhibit area after installation of the booth, nor may such materials be brought into the exhibit hall during open exhibit hours.

### 4. Exhibit Hours and Hall Access

ASIPP® requires all exhibits to remain open, with at least one representative in the booth, during the specified exhibit hours. Hours are subject to change.

Exhibitor personnel will be permitted on the exhibit floor one hour prior to the opening and may remain one-half hour after the daily closing of the exhibit hall with the exception of when dismantling begins.

### 5. Sales and/or Solicitation of Orders

Sale of products and services is allowed only on the exhibit floor in accordance with ASIPP® guidelines.

### 6. Eligibility to Exhibit

The exhibit is designed for the display, demonstration and sale of products and services relating to the practice and advancement of the art and science of interventional pain management and the

professional education and support of the members of ASIPP®. ASIPP® reserves the right to determine the eligibility of all exhibit space applicants.

### 7. Space Assignments

Assignment of space will be based on first-come, first served basis. Applications received without the necessary payment will be returned to the applicant.

### 8. Space Relocation

ASIPP® reserves the right to relocate an exhibitor at any time. ASIPP® reserves the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the control of ASIPP®.

### 9. Booth Payments & Fees

The total amount due must accompany the exhibit application/contract. The application will not be processed nor space assigned without the required payment.

ASIPP® cannot provide discounts on exhibitor or sponsorship fees to companies that do not take advantage of all advertised benefits, nor will reductions of fees be available when benefits overlap between ASIPP corporate sponsorships and meeting sponsorships.

### 10. Cancellations or Reductions in Space

Cancellation of exhibit space must be made in writing on company letterhead. Refund amounts will follow the cancellation policy listed within the general information portion of the exhibiting prospectus. Canceling companies may not cede exhibition space to other companies; exhibit space is the property of ASIPP®, is non-transferable and will be assigned according to the wait list. Refunds cannot be provided if the meeting is canceled due to circumstances beyond the association's control such as acts of God, labor disputes, acts of war, acts of terrorism, pandemics, government regulations that interrupt the ability to hold the meeting, and any event that interrupts the ability to travel to venue, etc.

### 11. Official Service Contractors

ASIPP®'s official service contractor to provide all services to exhibitors other than supervision. These official contractors will provide all services to exhibitors. The necessary information will be provided in the Exhibitor Services Kit. Decorating, drayage, rigging, cleaning, catering, and electrical

must be provided by the designated official contractors.

### 12. Exhibitor Appointed Contractors

Exhibitors who plan to use a service contractor other than the official service contractors must notify ASIPP® in writing at that time of application with the company name, address, telephone number, name of supervisor scheduled to be in attendance at the meeting and a statement that such contractor will comply with all rules and regulations of the show. Independent contractors must perform all services in a timely and professional manner, in accordance with the meeting's established deadlines, not engage in solicitation of business on the exhibit floor for present or future conventions, provide a Certificate of Insurance to ASIPP® no later than the final application deadline outlined in the general show information and register all employees and temporary help at the exhibitor registration desk.

### 13. Booth Arrangement and Construction

All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan and all equipment, products or materials to be shown or demonstrated must be placed within the exhibitor's contracted exhibit space in order to ensure attendees viewing the exhibit will stand within the said space, not in the aisles. All tables used in the space must be skirted. No pins, tacks or adhesives of any kind may be attached to the facility including walls and columns. No nails or bracing wires used in erecting displays may be attached to the premises without the written consent of facility.

### 14. Fire Regulations

All displays or exhibited materials must be fireproof to conform to all applicable federal, State, and city fire safety regulations and laws.

### 15. Exhibitor Personnel

Registration of exhibitor personnel should be included in the application. In order for all registered personnel to receive the pre-printed name badges these applications should be presented by the listed deadline of applications within the general information material. Applications received after that with personnel listed will not receive a pre-printed badge. Exhibiting companies may register up to four employees free of charge for each 10'x10' space reserved. Additional registrants

## EXHIBITOR RULES AND REGULATIONS (Continued)

will be charged \$100 each. Exhibitors' badges are not to be issued to individuals who wish to gain admittance for the sole purpose of contacting other exhibitors.

### 16. Badge Distribution

Badges will be distributed on site from the exhibitor registration desk. Representatives without a badge will not be admitted to the exhibit hall. Badges are personal and non-transferable and must be worn in the exhibit area at all times. Should a registered Exhibitor Representative be unable to attend the meeting, the badge fee may be transferred to another person.

### 17. Admission to the General Sessions

Exhibitors may attend the General Sessions free of charge once all attending doctors have been seated. But at no time shall they receive CME/CEU credits without paid attendee registration.

### 18. Exhibitor Conduct

ASIPP® reserves the right to approve all exhibits and related activities. ASIPP® may require that an exhibit be curtailed if it does not meet the standards set forth herein. An exhibitor of a questionable exhibit or activity related thereto must submit a description of the exhibit or activity with the exhibit application for ASIPP® approval.

ASIPP® reserves the right to expel or refuse admittance to any representative whose conduct is not in keeping with the character and/or spirit of the meeting.

Exhibit personnel may not enter other exhibitors' booths without obtaining permission. Linger in the aisles surrounding other exhibitors' booth for the purpose of obtaining product information or distracting attendees is strictly prohibited.

No smoking is permitted within the exhibit hall at any time including installation, exhibit hours and dismantling.

### 19. Use of the ASIPP® Logo

The ASIPP® logo, and those logos designated as ASIPP® service logos, cannot be used without the express written permission of ASIPP®.

### 20. Photography and Videotaping

The taking of photographs and videos during the ASIPP® Annual Meeting, other than by the official photographer, is expressly prohibited.

### 21. Handouts, Contests, Raffles, Etc.

Distribution of all giveaways except the exhibitor's own products and literature must be approved in writing by ASIPP® prior to the meeting. Contests and raffles are permitted with prior approval from ASIPP®. Requests must be submitted by the final application deadline. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter", and how winners will be notified.

### 22. Security

ASIPP® will not provide security service in the exhibit hall. Neither ASIPP® nor the meeting facility will be held responsible for any loss or damage to the exhibitor's property.

### 23. Insurance and Liability

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the exhibition. Exhibitors shall protect, indemnify, hold harmless and defend ASIPP®, its officers, directors, agents, members and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorney's fees and cost of litigation, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence of ASIPP®, its officers, directors, agents or employees.

Exhibitors should maintain general public liability insurance against claims of personal injury, death, or property damage incident to, arising out of, or in any way connected with their participation in the exhibition, in the amount of not less than one million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover ASIPP® as an additionally named insured. Each exhibit company is responsible for obtaining, for its protection and at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance

company of any right of subrogation as to any claims against ASIPP®, its officers, directors, agents, members or employees. The exhibitor further waives any claim against ASIPP® and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the meeting by anyone not an employee of ASIPP® concerning the exhibitor or their exhibit.

### 24. Satellite Events

Any exhibitor wishing to hold meetings, social events, or a hospitality suite during the course of the meeting must receive permission in writing from ASIPP®. Unapproved meetings conflicting with ASIPP® educational activities jeopardize ASIPP®'s accreditation status and are strictly prohibited and could result in expulsion or refused admittance.

### 25. Wait List

In the event that ASIPP® runs out of available for sale exhibition space, a wait list will be formed. The wait list will be operated on a first-come, first-served basis (based on time/date receipt of application and full payment) regardless of size requested, contributions or relationships to other companies.

As exhibit space becomes available, companies will be assigned to the space regardless of location requests. If the location of the space is unacceptable, the company will be taken off the wait list and a refund will be issued based on policy.

Companies canceling may not cede exhibition space to other companies; exhibit space is the property of ASIPP® is non-transferable and will be assigned according to the wait list. In all cases, the decision of ASIPP® shall be final and binding on all parties.

### 26. Violations

Any violation of the Rules and Regulations shall subject the exhibiting company to removal from the show floor and one year suspension of exhibiting privileges.

### 27. COVID Protocols

Exhibit staff must adhere to social distancing rules and other safety protocols issued by local health agencies during the COVID pandemic.