ASIPP® Media Kit



ASIPP® SPONSORSHIP BENEFITS 2025/2026

EXCLUSIVE ADVERTISING SPACE IN THE PAIN PHYSICIAN JOURNAL

- DIAMOND SPONSOR: Six (6) four-color full-page ads, two (2) half-page ads
- PLATINUM SPONSOR: Five (5) four-color full-page ads, two (2) quarter-page ads
- GOLD SPONSOR: Four (4) four-color full-page ads, two (2) quarter-page ads
- SILVER SPONSOR: Three (3) four-color full-page ads, one (1) quarter-page ad
- BRONZE SPONSOR: Two 2 four-color full-page ads

WEBINARS HOSTED BY ASIPP

- **DIAMOND SPONSOR:** Four (4) webinars hosted by ASIPP per year
- PLATINUM SPONSOR: Three (3) webinars hosted by ASIPP per year
- GOLD SPONSOR: Two (2) webinars hosted by ASIPP per year
- SILVER SPONSOR: One (1) webinar hosted by ASIPP per year

MEETINGS WITH THE ASIPP EXECUTIVE COMMITTEE

- DIAMOND SPONSOR: Opportunity to meet with the ASIPP Executive Committee four (4) times per year
- PLATINUM SPONSOR: Opportunity to meet with the ASIPP Executive Committee three (3) times per year
- GOLD SPONSOR: Opportunity to meet with the ASIPP Executive Committee two (2) times per year
- SILVER SPONSOR: Opportunity to meet with the ASIPP Executive Committee one (1) time per year

PRESENTATION TO THE BOARD AT THE ASIPP ANNUAL MEETING

- **DIAMOND SPONSOR:** Opportunity for a 30-minute presentation
- PLATINUM SPONSOR: Opportunity for a 20-minute presentation
- GOLD SPONSOR: Opportunity for a 15-minute presentation

EXHIBIT SPACE AT THE ASIPP ANNUAL MEETING

- DIAMOND SPONSOR: One (1) 20x10 exhibit space
- PLATINUM SPONSOR: One (1) 10x10 exhibit space
- GOLD SPONSOR: One (1) 10x10 exhibit space



ASIPP® SPONSORSHIP LEVELS 2025/2026

DIAMOND SPONSOR \$100,000

(Annual sponsor fee: \$100,000 per year or \$9,000 per month for 12 months)

- Six (6) four-color full-page ads, and two (2) half-page ads in the Pain Physician journal (\$11,150 value)
- Four (4) webinars hosted by ASIPP per year (\$20,000 value)
- Opportunity to meet with the ASIPP Executive Committee four (4) times per year
- Opportunity for a 30-minute presentation to the ASIPP® Board of Directors at the ASIPP® Annual Meeting
- · Company's logo and link to website in each weekly eNews e-mail to members (\$13,000 value)
- One (1) 20x10 exhibit space at the Annual Meeting (\$6,000 value)
- First choice or right of first refusal for special sponsorship opportunities
- Associate ASIPP® memberships for 10 members of the company (\$3,000 value)
- Total Value: \$53,150

PLATINUM SPONSOR \$75,000

(Annual sponsor fee: \$75,000 per year or \$7,000 per month for 12 months)

- Five (5) four-color full-page ads, and two (2) quarter-page ads in the Pain Physician journal (\$9,500 value)
- Three (3) webinars hosted by ASIPP per year (\$15,000 value)
- · Opportunity to meet with the ASIPP Executive Committee three (3) times per year
- Opportunity for a 20-minute presentation to the ASIPP® Board of Directors at the ASIPP® Annual Meeting
- Company's logo and link to website bi-weekly in eNews e-mail to members (\$6,500 value)
- Priority level placement(s) on an alternating schedule with same level sponsors
- One (1) 10x10 exhibit space at the ASIPP® Annual Meeting (\$3,300 value)
- · First choice or right of refusal for special sponsorship opportunities after Diamond level sponsors
- Associate ASIPP® membership for 8 members of the company (\$2,400 value)
- Total Value: \$36,700

GOLD SPONSOR \$50,000

(Annual sponsor fee: \$50,000 per year or \$4,500 per month for 12 months)

- Four (4) four-color full-page ads, and two (2) quarter-page ads in the Pain Physician journal (\$7,800 value)
- Two (2) webinars hosted by ASIPP per year (\$10,000 value)
- Opportunity to meet with the ASIPP Executive Committee two (2) times per year
- · Company's logo and link to website monthly in eNews e-mail to members (\$3,000 value)
- Opportunity for a 15 minute presentation to available ASIPP° board at the ASIPP° Annual Meeting
- Priority level placement(s) on an alternating schedule with same level sponsors
- One (1) 10x10 exhibit space at the ASIPP® Annual Meeting (\$3,300 value)
- Associate ASIPP® memberships for 6 members of the company (\$1,800 value)
- Total Value: \$25,900

(more on next page)



ASIPP® SPONSORSHIP LEVELS 2025/2026

SILVER SPONSOR \$25,000

(Annual sponsor fee: \$25,000 per year or \$2,250 per month for 12 months)

- Three (3) four-color full-page ads, and one (1) quarter-page ad in the Pain Physician journal (\$5,600 value)
- One (1) webinar hosted by ASIPP per year (\$5,000 value)
- · Opportunity to meet with the ASIPP Executive Committee one (1) time per year
- Company's logo and link to website quarterly in eNews e-mail to members (\$1,000 value)
- Priority level placement(s) on an alternating schedule with same level sponsors
- Associate ASIPP® membership for 4 members of the company (\$1,200 value)
- Total Value: \$12,800

BRONZE SPONSOR \$10,000

(Annual sponsor fee: \$10,000 per year or \$1,000 per month for 12 months)

- Two 2 four-color full-page ads in the Pain Physician journal (\$3,800 value)
- Your company's logo and link to webpage bi-annually in the eNews e-mail to members (\$500 value)
- 50% discount on one (1) 10x10 exhibit space at the ASIPP® Annual Meeting (\$1,650 value)
- Associate ASIPP® membership for 2 members of your company (\$600 value)
- Total Value: \$4,400



ASIPP® SPONSOR FORM

NAME OF CORPORATION	
CONTACT INFORMATION	
CONTACT PERSON	
CORPORATE ADDRESS	
CITY	STATE ZIP
PHONE FAX	E-MAIL
ASSOCIATE MEMBERSHIPS — List thos Members. <i>Diamond, 10; Platinum 8, Gold,</i>	e in your company who will serve as your ASIPP® Associate 6; Silver, 4; Bronze, 2.
NAME/TITLE	NAME/TITLE
NAME/TITLE	CHIEF EXECUTIVE OFFICER
BUSINESS SECTOR Please check all that ☐ Manufacturer ☐ Technology ☐ Distributor ☐ Pharmaceut	☐ Service Provider
ASIPP® SPONSOR LEVEL Diamond Sponsor Platinum Sponsor Gold Sponsor SELECT YOUR PREFERRED SPONSORS	\$75,000
1 year 2 years 3 y	· · · · · · · · · · · · · ·
SIGNATURE OF AUTHORIZED REPRESENTATIVE	DATE
PAYMENT METHOD Please check one	
O MASTERCARD O VISA O AME	FRICAN EXPRESS • DISCOVER • CHECK
CARDHOLDER NAME	SECURITY CODE
CARD NUMBER OR CHECK NUMBER	EXPIRATION DATE

Fax completed form to 270-554-5394.

If paying by check, make check payable to: American Society of Interventional Pain Physicians



PAIN PHYSICIAN OVERVIEW

Pain Physician (PPJ), the official publication of the American Society of Interventional Pain Physicians (ASIPP®), is published 6 times per year. The print versions are published in January/February, March/April, May/June, July/August, September/October, and November/December. The printed PPJ articles are posted online. Each issue of the journal has online content as well. In addition, **Pain Physician** publishes special topical issues periodically.

Pain Physician is a peer-reviewed, multi-disciplinary journal written by and directed to an audience of interventional pain physicians, clinicians, and basic scientists with an interest in interventional pain management and pain medicine.

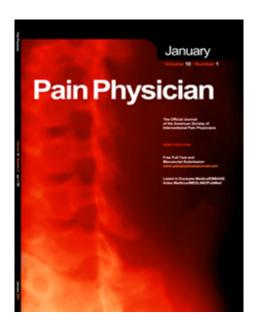
Pain Physician presents the latest studies, research, and information vital to those in the emerging specialty of interventional pain management — and critical to the patients they treat.

Pain Physician was first published in 1999 to create a forum for scientific and clinical developments in interventional pain management and to take an active role in promoting

regulatory changes, compliance, and practice management in an increasingly complex health care environment. The journal has been selected for listing on the Thomson Scientific's ISI Web of Knowledge. In addition, *Pain Physician* is listed in Excerpta Medica, EMBASE, Index Medicus, Medline, and PubMed.

The growth and success of *Pain Physician* reflects the outstanding work of a large number of physicians and scientists dedicated to the advancement of interventional pain management. Today, interventional pain management is a recognized medical specialty with its own identity and representation at state and national levels. Physicians practicing interventional pain management are referred to as interventional pain physicians regardless of their primary medical specialty (e.g., pain management anesthesiologist, pain management neurologist, pain management physiatrist, etc.). This spirit of unity among the various component specialties has helped foster an environment conducive to the promotion of scientific and clinical innovations.

Pain Physician is an open-access journal available online at www.painphysicianjournal.com



The Pain Physician is published 6 times a year to furnish more timely information.



PAIN PHYSICIAN ADVERTISING RATES

Four-Color	1X	3X	6X
Cover 2/Inside Front	\$ 2,500	\$ 2,250	\$ 2,000
Cover 3/Inside Back	\$ 2,300	\$ 2,075	\$ 1,850
Full page	\$ 1,900	\$ 1,700	\$ 1,525
Half-page horizontal	\$ 1,000	\$ 900	\$ 800
Half-page vertical	\$ 1,000	\$ 900	\$ 800
Classifieds/Grayscale	1X	3X	6X
Full page	\$ 1,700	\$ 1,550	\$ 1,350
Half-page horizontal	\$ 900	\$ 800	\$ 700
Half-page vertical	\$ 900	\$ 800	\$ 700
Quarter-page	\$ 500	\$ 450	\$ 400

SPONSOR ADVERTISING BENEFITS: Complimentary full-page, four-color ads and priority level placement, on a predetermined schedule, are among the many benefits of ASIPP® annual sponsorships.

CLOSING DATES: The printed Pain Physician is a bi-monthly publication. The deadline for insertion order and complete artwork is one month prior to the publication date. For example, December 1 for the January/February issue. Regular issue months are:

JAN/FEB MAR/APR MAY/JUN JUL/AUG SEP/OCT NOV/DEC

INSERTION INFORMATION: To place an ad, confirm availability of premium positions and their cost, discuss ad specs, or for any other advertising information, contact Savannah Gold at 270.554.9412 x 4219.



PAIN PHYSICIAN INSERTION ORDER

INSERTION #:

This insertion order serves as an advertising contract in lieu of any other binding document. **ADVERTISER RUN DATE(S)** ■ Jan/Feb ■ May/Jun ☐ Sep/Oct ■ Mar/Apr ■ Jul/Aug ■ Nov/Dec ☐ Special Issue Specify___ SIZE/PLACEMENT AD IS BEING BOOKED BY: ☐ Cover 2/Inside Front ☐ Full page □ Corporate □ Advertising □ Other ☐ Cover 3/Inside Back ☐ Half-page horizontal **SEND BILLING TO:** ☐ Two-page spread ☐ Half-page vertical ☐ Corporate ☐ Advertising ☐ Other Quarter page **SEND FREE COPIES TO:** COLOR **PICK-UP AD** BLEED □ Corporate □ Advertising □ Other ☐ cmyk color Yes ☐ Yes: P/U Date: ___ ☐ Grayscale ■ No **CORPORATE CONTACT** RATE ☐ 1x rate NAME ☐ 3x rate ☐ 6x rate ADDRESS **SPONSORSHIP UPGRADE** CITY, STATE, ZIP Additional ad PHONE/FAX ☐ Upgrade ad size/color ORDER FORM SUBMITTAL Please fax the completed form for each ad to 270.554.5394. **ADVERTISING/OTHER CONTACT AD DOCUMENT SUBMITTAL** Submit by: NAME ☐ CD: Mail to ASIPP®, 81 Lakeview Dr, Paducah, KY 42001 ☐ E-mail: sgold@ASIPP.org ADDRESS ☐ FTP: E-mail sgold@ASIPP.org for set-up and instructions CITY, STATE, ZIP PHONE/FAX E-MAIL Rates and specifications for custom orders and special inserts are available upon request. **COMMENTS** APPROVED BY TITLE **SIGNATURE** DATE



PAIN PHYSICIAN SPECIFICATIONS

AD PREPARATION INSTRUCTIONS:

When doc is complete,

- 1. Select Print
- 2. Select PostScript File
- 3. PPD is Adobe PDF
- 4. Select your page size 8.75 by 11.25
- 5. Select your orientation: Centered
- 6. Use no marks
- 7. Use no document bleeds
- 8. Make sure bleeds are in bleed box .125 in all four
- 9. Select CMYK
- 10. Graphics: all
- 11. Fonts: complete
- 12. Check download PPD fonts
- 13. Postscript level 3

Advanced:

- 14. Do not use OPI
- 15. Select high res for transparency flattener

Color Management:

- 16. Let InDesign determine
- 17. Save the file
- 18. Open Distiller (a separate program)
- 19. Select the settings
- 20. Select the Edit Adobe Pdf settings
- 21. General Set res to 2400
- 22. Do not select any downsampling or compression

Fonts

- 23. Embed all fonts
- 24. Cancel job if embed fails
- 25. Remove any fonts from the windows always and never

Advanced:

- 26. Check boxes 3, 4, 5, 5a under options
- 27. Check Process DSC comments and check preserve doc info from DSC
- 28. Save as PPJ settings
- 29. Drag postscript doc to distiller.

E-mail Savannah Gold at sgold@ASIPP.org for a link to the FTP site.

SPECIFICATIONS

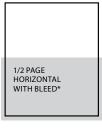
Cover 2/Inside Front (includes bleed)	8.75" x 11.25"
Cover 3/Inside Back (includes bleed)	8.75" x 11.25"
Full Page (includes bleed)	8.75" x 11.25"
Full Page (no bleed)	7.5" x 10"
Half-page horizontal	6.5" x 4.375"
Half-page horizontal w/ bleed	8.75" x 5.5"
Half-page vertical	3.125" x 9"
Half-page vertical with bleed	4.25" x 11.25"
Quarter-page	3.125" x 4.375"

Some dimensions include .125" of bleed area from trim size of 8.5" x 11" $\,$













ONLINE ADS AND EBLASTS

This insertion order serves as an advertising contract in lieu of any other binding document.

COMPANY	PROMOTION OPPORTUNITIES ☐ E-BLASTS - \$1,500 per blast		
Promotion is being booked by: ☐ Corporate ☐ Advertising ☐ Other	ASIPP® will send a dedicated e-blast to the membership wit your message. These are great for announcing webinars or company initiatives. Quantity		
Send billing to: ☐ Corporate ☐ Advertising ☐ Other	Total \$		
Send free copies of Pain Physician to: ☐ Corporate ☐ Advertising ☐ Other	☐ enews AD - price varies by size ASIPP®'s official weekly email blast to membership. enews includes ASIPP® news and national news important to	;	
CORPORATE CONTACT	interventional pain management. enews is emailed every Wednesday. SEE SIZE OPTIONS IN GRAPHIC BELOW.		
NAME	Link address for ad:		
ADDRESS	☐ Large Banner (650 x 150 pixels) - \$250 ☐ Medium Banner (650 x 75 pixels)- \$150 ☐ Box Ad (325 x 270 pixels)- \$100		
CITY, STATE, ZIP			
PHONE/FAX	Quantity		
E-MAIL	Total \$		
PROMOTION/OTHER CONTACT	Follow Us On f v in 🖸		
NAME	asipp news		
ADDRESS	WE DANSON DECEMBER 24, 2622		
CITY, STATE, ZIP	650 x 150 px 72 dpi		
PHONE/FAX	72 upi		
E-MAIL	325 x 270 px 325 x 270 px 72 dpi 72 dpi		
COMMENTS	650 x 75 px 72 dpi		
APPROVED BY TITLE	SIGNATURE DATE		





A Message from the Chairman of the Board

Please use this media kit as a handy reference for ASIPP®'s promotional opportunities.

Pain Physician is published 6 times per year for ASIPP® members, libraries, interventional pain management companies, plus others. Each journal contains the latest studies and research vital to those in the emerging specialty of interventional pain management (IPM) and pain medicine. Additionally, we offer advertising opportunities in the various topical issues we publish. You can be assured that the Pain Physician reaches the people who need-to-know!

- enews is targeted mainly to ASIPP® members and others who are interested in the specialty's latest news and information. This weekly electronic newsletter is filled with information relevant to ASIPP® members and IPM professionals. Each issue features articles and information on regulatory changes, compliance, practice management, and governmental issues; need to know information in an increasingly complex health care environment.
- Physician Wanted online Job Board. Reach ASIPP® members and IPM organizations with an online listing in our Physician Wanted section at http://jobs.ASIPP®.org/home
- Event Sponsorships/Promotions. There are multiple sponsorships and promotions available in conjunction with our meetings. Contact Karen Avery for available opportunities.

ASIPP® sponsors receive additional advertising benefits including complimentary ads and priority level placement. We always have the best interest of our sponsors and advertisers at heart. When you advertise with us, you can expect optimum exposure to your targeted audience.

I, personally, want to thank you for your continuing support.

Sincerely,

Laxmaiah Manchikanti, MD
Chairman of the Board and CEO, American Society of Interventional Pain Physicians