



# MIDWEST

MIDWEST SOCIETIES OF INTERVENTIONAL PAIN PHYSICIANS

## EXHIBITOR PROSPECTUS



NOVEMBER 11–13 | CHICAGO

### MIDWEST REGIONAL MEETING 2022

MIDWEST SOCIETIES OF INTERVENTIONAL PAIN PHYSICIANS  
ILLINOIS, INDIANA, IOWA, MICHIGAN, AND WISCONSIN SOCIETIES

**EXPERT ADVICE ON HOW TO PROTECT YOURSELF FROM DANGEROUS  
AUDITS, IMPROVE YOUR REVENUE, AND SAVE FROM PAYMENT CUTS**

#### MEETING VENUE

PALMER HOUSE HILTON | 17 EAST MONROE STREET, CHICAGO IL 60603 | PHONE: 312.726.7500

#### INFORMATION

MEETING DIRECTOR: KAREN AVERY | 270.554.9412 EXT. 4210 | [KAVERY@ASIPP.ORG](mailto:KAVERY@ASIPP.ORG)





## MIDWEST ANNUAL MEETING 2022

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### DEAR COLLEAGUE

We would like to take this opportunity to invite you to participate in the Fourth Regional Midwest Society of Interventional Pain Physicians (SIPP) Meeting to be held in Chicago November 11-13, 2022.

The regional meeting has a history of fostering a collegial environment where all of the academic pain fellowships can interact and share ideas with other academic and private physicians. Our goal is to present cutting edge, information to practitioners of all levels and provide a forum to interact and discuss evidence based medicine to improve the quality of care and access to care for patients.

Industry Partners and technical exhibits are an important part of our meeting's success and benefit both the attendees and the companies who choose to participate. We anticipate in excess of 150 clinical providers specializing in pain management, interventional pain management and neurosurgery to attend, including: physicians, mid-level practitioners, nurses and pharmacists.

With a full agenda covering 2 days, there will be plenty of face time opportunities with potential clients. Industry Partners who sponsor at the highest levels will have opportunities to present their information in front of larger crowds during breakfast, lunch or dinner symposia opportunities.

We are anticipating a full exhibit hall and space will be limited. To ensure your chances of securing exhibit space and support opportunities, please review the enclosed prospectus materials carefully and complete the exhibitor application as early as possible.

We look forward to receiving your commitment and working together at the 2022 Midwest SIPP Regional Meeting.

### COURSE DIRECTORS



**MAHENDRA  
SANAPATI, MD**  
PRESIDENT, INSIPP



**NEBOJSA NICK  
KNEZEVIC, MD, PHD**  
PRESIDENT, ILSIPP



**ANAND C.  
THAKUR, MD**  
PRESIDENT, MISIPP



**DAVID A. BRYCE, MD**  
PRESIDENT, WISIPP



## HOTEL AND RESORT RESERVATIONS

The Planning Committee has contracted and guaranteed room blocks with the Palmer House Hilton. Hotel reservations are guaranteed on a first come, first served basis. Rooms have been blocked at a discounted rate. Midwest SIPP does NOT contract with a travel agent for hotel accommodations. For this reason, all reservations will be coordinated through the Midwest SIPP room block and booked directly with the hotel. Reservations MUST be made through our room block to qualify for the room rate discount.

Upgraded rooms are available upon request and pricing will vary depending upon request.

### HOTEL AND RESORT ADDRESS:

Palmer House Hilton. 17 East Monroe Street, Chicago, IL 60603

### RESERVATIONS:

Phone: 312.726.7500 | Hotel Reservations: 866.238.4218

Group Discount Reservations Link:

TBD

## EXPECTED ATTENDANCE

We hope to highlight and draw on the vast experience of the academic pain physicians already in Illinois, Indiana, Iowa, Michigan, and Wisconsin. Midwest SIPP 2022, is expected to bring clinicians, scientists, and industry partners from all over the Midwest and Nationally. We anticipate an excess of 150 clinical providers to attended, including: physicians, mid-level practitioners, nurses, and pharmacists. We hope to facilitate training and networking for the fellows to meet with actively practicing physicians.

## EXHIBITOR SCHEDULE

*\*Subject to change. Check with meeting planner a few weeks in advance of meeting for final exhibit hall schedule.*

THURSDAY, NOVEMBER 10	FRIDAY, NOVEMBER 11	SATURDAY, NOVEMBER 12	SUNDAY, NOVEMBER 13
<b>Exhibitor Booth Setup*</b> 6:00 pm – 9:00 pm	<b>Exhibitor Booth Setup*</b> 7:00 am – 11:00 am	<b>Exhibit Hall Hours*</b> 9:00 am – 11:30 am & 1:30 pm – 4:00 pm	<b>Exhibit Hall Hours*</b> 9:00 am – 11:00 am
	<b>Exhibit Hall Hours*</b> 2:00 pm – 6:00 pm	<b>Exhibit Hall Breaks*</b> 10:00 am – 10:30 am & 2:30 pm – 3:00 pm	<b>Exhibit Hall Break*</b> 10:00 am – 10:30 am
	<b>Exhibit Hall Breaks*</b> 2:30 pm – 3:00 pm		<b>Exhibitor Move-Out*</b> 11:00am – 2:00pm
	<b>Exhibit Hall*</b> <b>Meet &amp; Greet Reception</b> 5:00 pm – 6:00 pm		



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## DEADLINES

Sponsor Support Form due by	10/03/22
Symposia Outlines due by	10/03/22
Company Mobile App Content due by	10/03/22
Program Ads due	10/03/22
50% Fee due with Sponsor Support Form prior to	10/03/22
Remaining Fees due	10/03/22

Symposia sponsorships are restricted to Platinum, Gold and Silver sponsors. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserves the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first-come, first-served basis.

### **SYMPOSIUM OPPORTUNITIES ARE AS FOLLOWS:**

Friday, November 11, 2022	Attendee Lunch (1), Off-Site Faculty Dinner (1)
Saturday, November 12, 2022	Attendee Breakfast (1), Attendee Lunch (1)
Sunday, November 13, 2022	Attendee Brunch (1)

Symposia fees for offsite events do not include Food and Beverage charges associated with the sponsored event\*\*. Symposia sessions will be held in a room separate from full conference sessions. Symposia sponsors will be allowed to set up 2 hours prior to session. Sponsors must pay all special A/V requirements. Any required reporting to comply with the Sunshine Act can be coordinated through the meeting planners. Any handouts or materials associated with symposia must be pre-approved by the planning.

### **EXHIBITS AND TABLE TOP DISPLAYS:**

Exhibit fees are included in Platinum, Gold, Silver and Bronze sponsorships and location of display will be assigned by the planning committee. All breaks will take place with exhibitors.

### **COMPANY/PRODUCT DESCRIPTION LISTING IN MOBILE APP:**

All vendors will receive a complimentary listing in the meeting program. Each listing will contain the company name, logo description of the company/products and/or services, links to social media sites and contact information. You will receive a link to upload all information for the app, which is due to the meeting planners no later than October 3, 2022.

### **LANYARD SPONSORSHIP**

Lanyards must be provided by sponsor to meeting planners with full lanyard description (inclusive of clip type) and must be received by meeting planners no later than September 9, 2022 to insure attendee badge compatibility. Lanyard sponsorship is available to first Platinum Sponsor to submit contract.

### **COMPANY SPONSORED MARKETING EVENTS AND ACTIVITIES**

The Midwest SIPP planning committee requires the following considerations by our sponsors. Do NOT plan any outside marketing events, activities and/or labs that compete with the Midwest SIPP meeting. We also require that you coordinate any activities and request approval from the meeting planners for any outside activities you are considering for the duration of the meeting. If you desire private meeting rooms space inside the venue, contact Karen Avery at [kavery@asipp.org](mailto:kavery@asipp.org) who will facilitate approvals and introductions to venue staff. Please contact us if you have any questions.



## SPONSORSHIP OPPORTUNITIES

### PLATINUM: \$33,000 (TWO AVAILABLE)

- Lunch Sponsorship – 2 Available\*\*
- Exhibitor Booth space (Premium location)
- Lanyards (Available to First Sponsor to Sign up for Platinum Sponsorship)
- Full Page Ad Space in Meeting Program
- Complimentary Registration – 4
- Inclusion of materials in attendee meeting bags
- Mobile App Listing (Interactive App)
- In-App Product Theater
- Mobile App Banner Ad

### GOLD: \$19,000 (TWO AVAILABLE)

- Breakfast/Brunch – 2 Available\*\*
- Exhibitor Booth space (Premium location)
- Full Page Ad Space in Meeting Program
- Complimentary Registration – 3
- Inclusion of materials in attendee meeting bags
- In-App Product Theater
- Mobile App Banner Ad

### SILVER: \$10,000\*\*

- Faculty Dinner Symposia Sponsorship\*
- Exhibitor Booth space
- Half Page Ad Space in Meeting Program
- Complimentary Registration – 2
- Inclusion of materials in attendee meeting bags
- Mobile App Listing (Interactive App)
- In-App Product Theater

### BRONZE: \$5,000

- Break Signage
- Exhibitor Booth space
- Half Page Ad Space in Meeting Program
- Inclusion of materials in attendee meeting bags
- Complimentary Registration – 2
- Mobile App Listing (Interactive App)
- In-App Product Theater (50% Discount)

### EXHIBITOR BOOTH ONLY: \$2,500

- Mobile App Listing (Interactive App)
- Exhibitor Booth space
- Complimentary Registration – 2

**Exhibitors can register for their booths using the following link:**

<https://registration.socio.events/e/midwest22>

COMPANY NAME

DATE

Symposia outlines due by: October 3, 2022. Logo and Company/Product Description due by: October 3. Advertisements due by: October 3, 2022. All Exhibitor and Sponsorship Fees due: October 3, 2022. All Attendee Names Due: October 3, 2022.

*\*Please note: All sponsorship payment must be collected 5 weeks prior to the meeting. Companies will not be able to set up booth without payment turned in. \*\*Platinum, Gold and Silver Fees cover all costs of breakfast/lunch symposiums (unless offsite) including standard AV package.*

#### SPONSORSHIP OPTIONS

- PLATINUM .....\$33,000
- GOLD .....\$19,000
- SILVER .....\$15,000
- BRONZE .....\$5,000
- EXHIBITOR (BOOTH ONLY) ...\$2,500

#### ADDITIONAL MARKETING OPPORTUNITIES

- BRANDED MEETING BAGS (+ COST OF BAGS) .....\$3,000
- MOBILE APP PRODUCT THEATER .....\$2,000
- HALF PAGE AD SPACE IN PROGRAM .....\$1,500
- MOBILE APP BANNER AD .....\$1,500
- INCLUSION OF MATERIALS IN MEETING BAGS .....\$1,500

**TOTAL** ..... \$ \_\_\_\_\_

Continue to next page to complete the sponsor contract, and complete payment information.



# SPONSOR SUPPORT FORM

## REPRESENTATIVES

*Who will be attending on your behalf?*

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

## PAYMENT INFORMATION

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ EMAIL \_\_\_\_\_

- |   |   |
|---|---|
| <input type="checkbox"/> CHECK (to follow in 2 weeks) | <input type="checkbox"/> VISA             |
| <input type="checkbox"/> PAYMENT ENCLOSED             | <input type="checkbox"/> MASTERCARD       |
| <input type="checkbox"/> PAYMENT BY CREDIT            | <input type="checkbox"/> DISCOVER         |
| <input type="checkbox"/> OTHER _____                  | <input type="checkbox"/> AMERICAN EXPRESS |

AMOUNT \$ \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_

## AGREEMENT

I agree to support the conference, "Midwest SIPP" with the above stipulations indicated in the prospectus.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**MAIL TO:** Midwest SIPP / attn: Cindy Rogers  
81 Lakeview Dr., Paducah, KY 42001

**EMAIL FORM TO:**  
kavery@asipp.org

**QUESTIONS:**  
Karen Avery | 270.554.9412 ext. 4210 | kavery@asipp.org

**SUBMIT ONLINE:**  
<https://registration.socio.events/e/midwest22>



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