

### EXHIBITOR PROSPECTUS



#### AUGUST 5–7 | THE WESTIN | CINCINNATI

#### **OH/KY ANNUAL MEETING 2022**

**OHIO SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS AND** KENTUCKY SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS

#### **MEETING VENUE**

THE WESTIN CINCINATTI | 21 E 5TH ST, CINCINNATI, OH 45202 | PHONE: 513.621.7700

INFORMATION MEETING DIRECTOR: KAREN AVERY | 270.554.9412 EXT. 4210 | KAVERY@ASIPP.ORG

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#### DEAR COLLEAGUE

We would like to take this opportunity to invite you to participate in the Fifth Annual Meeting of the Ohio and Kentucky Societies of Interventional Pain Physicians (OHSIPP/KYSIPP) to be held in Cincinnati August 5–7, 2022.

OHSIPP/KYSIPP has been in existence for over 10 years and this meeting will invite participation from all six academic pain fellowship programs in Ohio plus academic and private practice physicians from across the U.S. The annual meeting has a history of fostering a collegial environment where all of the academic pain fellowships can interact and share ideas with other academic and private physicians.

Industry Partners and technical exhibits are an important part of our meeting's success and benefit both the attendees and the companies who choose to participate. We anticipate in excess of 150 clinical providers specializing in pain management, interventional pain management and neurosurgery to attend, including: physicians, mid-level practitioners, nurses and pharmacists.

With a full agenda covering 2 days, there will be plenty of face time opportunities with potential clients. Industry Partners who sponsor at the highest levels will have opportunities to present their information in front of larger crowds during breakfast, lunch or dinner symposia opportunities.

We are anticipating a full exhibit hall and space will be limited. To ensure your chances of securing exhibit space and support opportunities, please review the enclosed prospectus materials carefully and complete the exhibitor application as early as possible.

We look forward to receiving your commitment and working together at the 2022 OHSIPP/KYSIPP Pain Medicine Symposium.

#### COURSE DIRECTORS



AMOL SOIN, MD, MBA CEO, OHSIPP



LAXMAIAH MANCHIKANTI, MD CEO, KYSIPP



RICARDO BUENAVENTURA, MD, MBA PRESIDENT, OHSIPP



BILL W. HANEY, MD PRESIDENT, KYSIPP



TAMMY DANN, DO VICE-PRESIDENT, OHSIPP



#### HOTEL AND RESORT RESERVATIONS

The Planning Committee has contracted and guaranteed room blocks with the Westin Cincinnati. Hotel reservations are guaranteed on a first come, first served basis. Rooms have been blocked at a discounted rate. OHSIPP/KYSIPP does NOT contract with a travel agent for hotel accommodations. For this reason, all reservations will be coordinated through the OHSIPP/ KYSIPP room block and booked directly with the hotel. Reservations MUST be made through our room block to qualify for the room rate discount.

Upgraded rooms are available upon request and pricing will vary depending upon request.

#### HOTEL AND RESORT ADDRESS:

The Westin Cincinnati. 21 E. 5th Street, Cincinnati, OH, 45202

RESERVATIONS: Phone: 513.621.7700 | Hotel Reservations: 866.716.8108 Group Discount Reservations Link: https://book.passkey.com/event/50276653/owner/2605/home

#### **EXPECTED ATTENDANCE**

We hope to highlight and draw on the vast experience of the academic pain physicians already in Ohio and Kentucky. This meeting will bring together 150 pain physicians from the surrounding states. We also will include fellows and residents and expect to be able to draw significant interest from the medical trainees in nearby medical schools such as University of Cincinnati, Ohio State University, Wright State University, Indiana University and University of Kentucky. We hope to facilitate training and networking for the fellows to meet with actively practicing physicians.

#### **EXHIBITOR SCHEDULE**

\*Subject to change. Check with meeting planner a few weeks in advance of meeting for final exhibit hall schedule. SEE UPDATES IN RED.

THURSDAY, AUGUST 4	FRIDAY, AUGUST 5	SATURDAY, AUGUST 6	SUNDAY, AUGUST 7
Exhibitor Booth Setup* 6:00 pm - 9:00 pm	Exhibitor Booth Setup* 7:00 am — 11:00 am	<b>Exhibit Hall Hours*</b> 9:00 am – 11:30 am & 1:30 pm – 4:00 pm	<b>Lab Setup*</b> 6:00 am — 8:30 am
	<b>Exhibit Hall Hours*</b> 2:00 pm – 6:00 pm	<b>Exhibit Hall Breaks*</b> 10:00 am – 10:30 am & 2:30 pm – 3:00 pm	
	Exhibit Hall Breaks* 2:30 pm – 3:00 pm	<b>Exhibitor Move-Out*</b> 4:00pm — 7:00pm	
	Exhibit Hall* Meet & Greet Reception 5:00 pm – 6:00 pm		



#### **DEADLINES**

Sponsor Support Form due by	7/01/22
Symposia Outlines due by	7/01/22
Company Mobile App Content due by	7/01/22
Program Ads due	7/01/22
50% Fee due with Sponsor Support Form prior to	7/01/22
Remaining Fees due	7/01/22

Symposia sponsorships are restricted to Platinum, Gold and Silver sponsors. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserves the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first-come, first-served basis.

#### SYMPOSIA OPPORTUNITIES ARE AS FOLLOWS:

Friday, August 5, 2022	Attendee Lunch (1), Off-Site Faculty Dinner (1)
Saturday, August 6, 2022	Attendee Breakfast (1), Attendee Lunch (1)
Sunday, August 7, 2022	Attendee Brunch (1)

Symposia fees for offsite events do not include Food and Beverage charges associated with the sponsored event\*\*. Symposia sessions will be held in a room separate from full conference sessions. Symposia sponsors will be allowed to set up 2 hours prior to session. Sponsors must pay all special A/V requirements. Any required reporting to comply with the Sunshine Act can be coordinated through the meeting planners. Any handouts or materials associated with symposia must be pre-approved by the planning.

#### EXHIBITS AND TABLE TOP DISPLAYS:

Exhibit fees are included in Platinum, Gold, Silver and Bronze sponsorships and location of display will be assigned by the planning committee. All breaks will take place with exhibitors.

#### COMPANY/PRODUCT DESCRIPTION LISTING IN MOBILE APP:

All vendors will receive a complimentary listing in the meeting program. Each listing will contain the company name, logo description of the company/products and/or services, links to social media sites and contact information. You will receive a link to upload all information for the app, which is due to the meeting planners no later than July 1, 2022.

#### LANYARD SPONSORSHIP

Lanyards must be provided by sponsor to meeting planners with full lanyard description (inclusive of clip type) and must be received by meeting planners no later than July 1, 2022 to insure attendee badge compatibility. Lanyard sponsorship is available to first Platinum Sponsor to submit contract.

#### COMPANY SPONSORED MARKETING EVENTS AND ACTIVITIES

The OHSIPP/KYSIPP planning committee requires the following considerations by our sponsors. Do NOT plan any outside marketing events, activities and/or labs that compete with the OHSIPP/KYSIPP meeting. We also require that you coordinate any activities and request approval from the meeting planners for any outside activities you are considering for the duration of the meeting. If you desire private meeting rooms space inside the venue, contact Karen Avery at kavery@asipp.org who will facilitate approvals and introductions to venue staff. Please contact us if you have any questions.



#### **SPONSORSHIP OPPORTUNITIES**

#### PLATINUM: \$33,000 (TWO AVAILABLE)

- Lunch Sponsorship 2 Available\*\*
- Exhibitor Booth space (Premium location)
- Lanyards (Available to First Sponsor to Sign up for Platinum Sponsorship)
- Full Page Ad Space in Meeting Program

#### GOLD: \$19,000 (TWO AVAILABLE)

- Breakfast/Brunch 2 Available\*\*
- Exhibitor Booth space (Premium location)
- Full Page Ad Space in Meeting Program
- Complimentary Registration 3

#### SILVER: \$10,000\*\*

- Faculty Dinner Symposia Sponsorship\*
- Exhibitor Booth space
- Half Page Ad Space in Meeting Program
- Complimentary Registration 2

#### BRONZE: \$5,000

- Break Signage
- Exhibitor Booth space
- Half Page Ad Space in Meeting Program
- Inclusion of materials in attendee meeting bags

#### EXHIBITOR BOOTH ONLY: \$2,500

- Mobile App Listing (Interactive App)
- Exhibitor Booth space
- Complimentary Registration 2

#### COMPANY NAME

Complimentary Registration – 4

- Inclusion of materials in attendee meeting bags
- Mobile App Listing (Interactive App)
- In-App Product Theater
- Mobile App Banner Ad
- Inclusion of materials in attendee meeting bags
- In-App Product Theater
- Mobile App Banner Ad
- · Inclusion of materials in attendee meeting bags
- Mobile App Listing (Interactive App)
- In-App Product Theater
- Complimentary Registration 2
- Mobile App Listing (Interactive App)
- In-App Product Theater (50% Discount)

Symposia outlines due by: July 1, 2022. Logo and Company/Product Description due by: July 1, 2022. Advertisements due by: July 1, 2022. All Exhibitor and Sponsorship Fees due: July 1, 2022. All Attendee Names Due: July 1, 2022.

\*Please note: All sponsorship payment must be collected 5 weeks prior to the meeting. Companies will not be able to set up booth without payment turned in. \*\*Platinum, Gold and Silver Fees cover all costs of breakfast/lunch symposiums (unless offsite) including standard AV package.

#### SPONSORSHIP OPTIONS

#### ADDITIONAL MARKETING OPPORTUNITIES

O PLATINUM\$ 33,000	O BRANDED MEETING BAGS (+ COST OF BAGS)	\$ 3,000
🔾 GOLD\$ 19,000	O MOBILE APP PRODUCT THEATER	.\$ 2,000
O SILVER\$ 15,000	O HALF PAGE AD SPACE IN PROGRAM	\$ 1,500
○ BRONZE\$ 5,000	O MOBILE APP BANNER AD	\$ 1,500
○ EXHIBITOR (BOOTH ONLY)\$ 2,500	O INCLUSION OF MATERIALS IN MEETING BAGS	\$1,500
○ EXTRA BOOTH BADGE(S)\$ 150 ( <i>QTY</i> )		

TOTAL ...... \$ \_\_\_\_\_

Continue to next page to complete the sponsor contract, and complete payment information.

#### DATE



#### **SPONSOR SUPPORT FORM**

#### REPRESENTATIVES

Who will be attending on your behalf?

NAME			EMAIL		
NANAF			FMAN		
NAME			EMAIL		
NAME			EMAIL		
P	AYMEI	NT INFO	RMATIC	)N	
NAME			TITLE		
COMPANY NAME					
ADDRESS					
CITY	STATE	ZIP	EMAIL		
□ CHECK (to follow in 2 weeks)		VISA			
PAYMENT ENCLOSED		MASTERCA	RD		
PAYMENT BY CREDIT		DISCOVER			
		AMERICAN	EXPRESS		
				AMOUNT \$	
CREDIT CARD NUMBER	SEC	CURITY CODE		EXPIRATION DATE	
NAME ON CARD			SIGNATU	RE	

#### AGREEMENT

l agree to support the conference, "OHSIPP/KYSIPP" with the above stipulations indicated in the prospectus.

SIGNATURE

DATE

MAIL TO: OHSIPP / Dr. Amol Soin, Attn: Erin Dewenter 7076 Corporate Way, Suite 201 Dayton, Ohio 45459

EMAIL FORM TO: kavery@asipp.org QUESTIONS: Karen Avery | 270.554.9412 ext. 4210 | kavery@asipp.org

**SUBMIT ONLINE:** https://asipp.org/upcoming-state-meetings/

# **OHIO SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS**

7076 Corporate Way, Suite 201 Dayton, Ohio 45459



## **PROSPECTUS EXHIBITOR**



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