



# EXHIBITOR PROSPECTUS



AUGUST 20-22 | THE WESTIN | CINCINNATI

## OH/KY ANNUAL MEETING 2021

OHIO SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS AND  
KENTUCKY SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS

### MEETING VENUE

THE WESTIN CINCINNATI | 21 E 5TH ST, CINCINNATI, OH 45202 | PHONE: 513.621.7700

### INFORMATION

MEETING DIRECTOR: KAREN AVERY | 270.554.9412 EXT. 4210 | KAVERY@ASIPP.ORG





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### DEAR COLLEAGUE

We would like to take this opportunity to invite you to participate in the Fourth Annual Meeting of the Ohio and Kentucky Societies of Interventional Pain Physicians (OHSIPP/KYSIPP) to be held in Cincinnati August 20-22, 2020.

OHSIPP/KYSIPP has been in existence for over 10 years and this meeting will invite participation from all six academic pain fellowship programs in Ohio plus academic and private practice physicians from across the U.S. The annual meeting has a history of fostering a collegial environment where all of the academic pain fellowships can interact and share ideas with other academic and private physicians.

Industry Partners and technical exhibits are an important part of our meeting's success and benefit both the attendees and the companies who choose to participate. We anticipate in excess of 150 clinical providers specializing in pain management, interventional pain management and neurosurgery to attend, including: physicians, mid-level practitioners, nurses and pharmacists.

With a full agenda covering 2.5 days, there will be plenty of face time opportunities with potential clients. Industry Partners who sponsor at the highest levels will have opportunities to present their information in front of larger crowds during breakfast, lunch or dinner symposia opportunities.

We are anticipating a full exhibit hall and space will be limited. To ensure your chances of securing exhibit space and support opportunities, please review the enclosed prospectus materials carefully and complete the exhibitor application as early as possible.

We look forward to receiving your commitment and working together at the 2021 OHSIPP/KYSIPP Pain Medicine Symposium.

### COURSE DIRECTORS



**AMOL SOIN, MD**  
CEO, OHSIPP



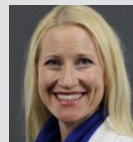
**LAXMAIAH MANCHIKANTI, MD**  
CEO, KYSIPP



**RICARDO BUENAVENTURA, MD, MBA**  
PRESIDENT, OHSIPP



**BILL W. HANEY, MD**  
PRESIDENT, KYSIPP



**TAMMY DANN, DO**  
VICE-PRESIDENT,  
OHSIPP

## HOTEL AND RESORT RESERVATIONS

The Planning Committee has contracted and guaranteed room blocks with the Westin Cincinnati. Hotel reservations are guaranteed on a first come, first served basis. Rooms have been blocked at a discounted rate. OHSIPP/KYSIPP does NOT contract with a travel agent for hotel accommodations. For this reason, all reservations will be coordinated through the OHSIPP/KYSIPP room block and booked directly with the hotel. Reservations MUST be made through our room block to qualify for the room rate discount.

Upgraded rooms are available upon request and pricing will vary depending upon request.

### HOTEL AND RESORT ADDRESS:

The Westin Cincinnati, 21 E. 5th Street, Cincinnati, OH, 45202

### RESERVATIONS

Phone: 513.621.7700. Hotel Reservations: 866.716.8108

Group Discount Reservations Link: <https://book.passkey.com/e/50143736>

## EXPECTED ATTENDANCE

We hope to highlight and draw on the vast experience of the academic pain physicians already in Ohio and Kentucky. This meeting will bring together 150 pain physicians from the surrounding states. We also will include fellows and residents and expect to be able to draw significant interest from the medical trainees in nearby medical schools such as University of Cincinnati, Ohio State University, Wright State University, Indiana University and University of Kentucky. We hope to facilitate training and networking for the fellows to meet with actively practicing physicians.

## OUR EDUCATIONAL PROGRAM

Planned topics include business lectures, advancements in peripheral nerve stimulation, regenerative medicine, lumbar spinal stenosis, emerging neuromodulation equipment, reimbursement issues, racial disparities in pain, the latest opioid prescribing guidelines, and Ohio and Kentucky state legislative issues.

## INVITED FACULTY

**Humam Akbik, MD**

**Sairam Atluri, MD**

**Robert Bolash, MD**

**Rick Buenaventura, MD, MBA**

**Kenneth Candido, MD**

**Kenneth Chapman, MD**

**Harold Corder, MD**

**Michael Danko, MD**

**Tammy Dann, DO**

**Sukdeb Datta, MD**

**Alexandar Escobar, MD**

**Amanda Humerick**

**Mark Malinowski, DO**

**Laxmaiah Manchikanti, MD**

**Sara Nashi, MD**

**Harsh Sachdeva, MD**

**Aarti Singla, MD**

**Amol Sooin, MD, MBA**

**Cheryl Spang**

**Gururau Sudarshan, MD**

**Tristan Weaver, MD**

**Reddy Yeshwant, MD**



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## DEADLINES

Sponsor Support Form due by	7/08/21
Symposia Outlines due by	7/08/21
Company Logo & 50 Word Description due by	7/08/21
Program Ads due	7/08/21
50% Fee due with Sponsor Support Form prior to	7/08/21
Remaining Fees due	7/08/21

Symposia sponsorships are restricted to Platinum, Gold and Silver sponsors. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserves the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first-come, first-served basis.

### Symposia opportunities are as follows:

Friday, August 20, 2021	Lunch (1), Off-Site Faculty Dinner (1)
Saturday, August 21, 2021	Breakfast (1), Lunch (1)
Sunday, August 22, 2021	Breakfast (1)

Symposia fees do not include Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards. Symposia sessions will be held in a room separate from full conference sessions. Symposia sponsors will be allowed to set up 2 hours prior to session. Sponsor must pay all food and beverage costs associated with said event as well as any ancillary or special A/V requirements. Any required reporting to comply with the Sunshine Act can be coordinated through the meeting planners. Any handouts or materials associated with symposia must be pre-approved by the planning.

## EXHIBITS AND TABLE TOP DISPLAYS

Exhibit fees are included in Platinum, Gold and Silver sponsorships and location of display will be assigned by the planning committee. All breaks will take place with exhibitors.

## COMPANY/PRODUCT DESCRIPTION LISTING IN PROGRAM

All vendors will receive a complimentary listing in the meeting program. Each listing will contain the company name, logo and 50 word description of the company/products and/or services. E-mail your 50 word product/company/service description to the meeting planners no later than July 8, 2021 for inclusion in the meeting program at: [kavery@asipp.org](mailto:kavery@asipp.org).

### \*\*LANYARD SPONSORSHIP

Lanyards must be provided by sponsor to meeting planners with full lanyard description (inclusive of clip type) and must be received by meeting planners no later than **July 10, 2020** to insure attendee badge compatibility.

## COMPANY SPONSORED MARKETING EVENTS AND ACTIVITIES

The OHSIPP/KYSIPP planning committee requests the following considerations by our sponsors. Please do NOT plan any outside marketing events, activities and/or labs that compete with the OHSIPP/KYSIPP meeting. However, we do ask that you coordinate any activities and request approval from the meeting planners for any outside activities you are considering for the duration of the meeting. Please contact us if you have any questions.



## SPONSORSHIP OPPORTUNITIES

### PLATINUM \$25,000 (One Available)

- First choice of Breakfast or Lunch Sponsorship – 1
- Exhibitor Booth space (Premium location)
- Lanyards\*\*
- Full Page Ad Space in Meeting Program
- Complimentary Registration – 4
- Inclusion of materials in attendee meeting bags

### GOLD \$15,000

- Ability to select a Breakfast or Lunch sponsorship remaining after Platinum Sponsor has selected
- Exhibitor Booth space (Premium location)
- Full Page Ad Space in Meeting Program
- Complimentary Registration – 3
- Inclusion of materials in attendee meeting bags

### SILVER \$10,000

- Breakfast (assigned) or Faculty Dinner Symposia Sponsorship\*
- Exhibitor Booth space
- Half Page Ad Space in Meeting Program
- Complimentary Registration – 2
- Inclusion of materials in attendee meeting bags

### BRONZE \$5,000

- Break Signage
- Exhibitor Booth space
- Half Page Ad Space in Meeting Program
- Inclusion of materials in attendee meeting bags
- Complimentary Registration – 2

### EXHIBITOR BOOTH ONLY \$2,500

- Inclusion in Meeting Program
- Exhibitor Booth space
- Complimentary Registration – 2

COMPANY NAME \_\_\_\_\_

DATE \_\_\_\_\_

Symposia outlines due by: July 8, 2021. Logo and Company/Product Description due by: July 8, 2021. Advertisements due by: July 8, 2021. All Exhibitor and Sponsorship Fees due: July 8, 2021. All Attendee Names Due: July 8, 2021

*\*Please note: All sponsorship payment must be collected 30 days prior to the meeting. Companies will not be able to set up booth without payment turned in. \*Please note: There will be a \$250 charge for each attendee name made onsite that was not given to us by July 8, 2021*

<input type="checkbox"/> PLATINUM .....	\$ 25,000
<input type="checkbox"/> GOLD .....	\$ 15,000
<input type="checkbox"/> SILVER .....	\$ 10,000
<input type="checkbox"/> BRONZE .....	\$ 5,000
<input type="checkbox"/> REDS GAME SOLE SPONSORSHIP .....	\$ 5,000
<input type="checkbox"/> MEETING BAGS .....	\$ 3,000
<input type="checkbox"/> EXHIBITOR BOOTH ONLY .....	\$ 2,500
<input type="checkbox"/> HALF PAGE AD SPACE IN PROGRAM .....	\$ 1,500
<input type="checkbox"/> INCLUSION OF MATERIALS IN MEETING BAGS .....	\$ 1,500

**TOTAL** ..... \$ \_\_\_\_\_



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# SPONSOR SUPPORT FORM

## REPRESENTATIVES

*Who will be attending on your behalf?*

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

## PAYMENT INFORMATION

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CHECK (to follow in 2 weeks)       VISA  
 PAYMENT ENCLOSED                       MASTERCARD  
 PAYMENT BY CREDIT                       DISCOVER  
 OTHER \_\_\_\_\_                       AMERICAN EXPRESS      **AMOUNT \$** \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_

## AGREEMENT

I agree to support the conference, "OHSIPP/KYSIPP" with the above stipulations indicated in the prospectus.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**MAIL TO** OHSIPP / Dr. Amol Soin, Attn: Erin Dewenter  
7076 Corporate Way, Suite 201 Dayton, Ohio 45459

**EMAIL FORM TO**  
kavery@asipp.org

**QUESTIONS**  
Karen Avery | 270.554.9412 ext. 4210 | kavery@asipp.org

**SUBMIT ONLINE**  
<https://asipp.org/upcoming-state-meetings/>

**OHIO SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS**  
7076 Corporate Way, Suite 201 Dayton, Ohio 45459



PRSR-T STD  
U.S. POSTAGE  
**PAID**  
PADUCAH, KY  
PERMIT #44

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