



2016

EXHIBITOR & SPONSORSHIP PROSPECTUS

ASIPP 18TH ANNUAL MEETING

**INNOVATIONS IN IPM:
INCORPORATION FOR A BRIGHT FUTURE-EMBRACE THE DEVELOPMENTS**
APRIL 15-17, 2016 | DALLAS, TEXAS
IN CONJUNCTION WITH TEXAS PAIN SOCIETY

EMBRACE THE FUTURE WITH INNOVATIONS



VENUE IS HYATT REGENCY DALLAS

Hyatt Regency Dallas, 300 Reunion Boulevard, Dallas, Texas, 75207. Phone: (214) 651-1234 | Fax: (214) 742-8126

Join Us at the 18th Annual ASIPP Meeting

The American Society of Interventional Pain Physicians was formed in 1998 with the goal of promoting the development and practice of safe, high-quality yet cost-effective interventional pain management techniques for the diagnosis and treatment of pain and related disorders, and to ensure patient access to these interventions. The 18th Annual Meeting will continue that tradition and provide your organization with the opportunity to interact with a broad representation of physicians, nurses, office administrators, and office staff from around the country who are interested in the advancement of interventional pain management. The meeting provides an outstanding opportunity for you to reach the decision-makers who purchase your products and services.

We sincerely hope that you consider exhibiting at the 18th Annual ASIPP meeting.



**Laxmaiah
Manchikanti, MD**
Chairman of the Board
and CEO, ASIPP



Peter S. Staats, MD
President, ASIPP



Aaron Calodney, MD
President-Elect, ASIPP



Larry Driver, MD
President, Texas Pain Society

CONTENTS:

Important Dates	3
Exhibit Schedule	3
Past American Society of Interventional Pain Physicians Meeting Statistics	3
Exhibit Space Rental Fees	4
Exhibit Contacts	4
Sponsorship Opportunities	6-7
Sponsor Support Form	8
Past ASIPP Meeting Exhibitors and Meeting Sponsors	9
Diagram of Exhibitor Hall	9
Exhibitor/ Sponsor Application Form	10
18th Annual ASIPP Exhibit Information, Rules and Regulations	11



EXHIBITS SCHEDULE

EXHIBIT DATES & HOURS*

THURSDAY, APRIL 14, 2016	
Exhibit Set-Up day	8:00am – 8:00pm
FRIDAY, APRIL 15, 2016	
Continental Breakfast with Exhibits	7:00am – 8:00am
Coffee Break with Exhibits	10:00am – 10:30am
Afternoon Break with Exhibits	3:00pm – 3:30pm
Opening Reception	6:30pm – 7:30pm
SATURDAY, APRIL 16, 2016	
Continental Breakfast with Exhibits	7:00am – 8:00am
Coffee Break with Exhibits	10:00am – 10:30am
Afternoon Break with Exhibits	3:00pm – 3:30pm
SUNDAY, APRIL 17, 2016	
Continental Breakfast with Exhibits	7:00am – 8:00am
Coffee Break with Exhibits	9:30am – 10:00am
Tear Down	10:30am – 6:00pm

Note: Times subject to change.

KEY DEADLINES

December 28, 2015

Prime booth locations reserved for meeting sponsors will be released for general selection.

February 9, 2016

Deadline for submission of poster presentation proposals.

February 26, 2016

Final deadline to cancel and pay a \$250 administrative fee.

March 11, 2016

- Exhibitor Service Kits are e-mailed.
- Deadline for receipt of JPG color logo and 50-word company description.

March 17, 2016

- Final date to cancel and receive a 50% refund on exhibit fee. No refund will be given for cancellations after this date.

March 24, 2016

- Last day for group rate room discount
- Preregistration list emailed to exhibitors

April 1, 2016

- Deadline for Exhibitor Application and full booth payment to ASIPP for space assignment
- Deadline for exhibitor staff registrations.

INSTALLATION

All exhibits must be set up and aisles cleared by 8 pm on Thursday, April 14, 2016 without exception.

DISMANTLING

The official exhibit closing time is 10:30 am on Sunday, April 17, 2016. All exhibit material must be packed and ready for removal from the Exhibit Hall by 6 pm on Sunday, April 17, 2016.

ASIPP OFFICIAL SERVICE CONTRACTORS

All services to exhibitors within the ASIPP Exhibit Hall and other ASIPP meeting space other than supervision, must be provided by the ASIPP Official Service Contractors listed below.

OFFICIAL GENERAL SERVICE CONTRACTOR

GES

<http://ges.com/>

Lead retrieval for the ASIPP 18th Annual Meeting will be provided by QMS Services. Information and ordering instructions will be included in the exhibitor service kit.

STATISTICS

17th ASIPP Annual Meeting

Orlando, FL • April 9-11, 2015
 Total Exhibiting Companies: 83
 Total Attendee: 939
 Percentage Physician: 86%
 Other Staff: 14%

16th ASIPP Annual Meeting

New Orleans, LA • April 4-6, 2014
 Total Exhibiting Companies: 60
 Total Attendee: 659
 Percentage Physician: 85%
 Other Staff: 15%

15th ASIPP Annual Meeting

Arlington, VA • June 8-9, 2013
 Total Exhibiting Companies: 43
 Total Attendee: 332
 Percentage Physician: 86%
 Other Staff: 14%

14th ASIPP Annual Meeting

Arlington, VA • June 9-10, 2012
 Total Exhibiting Companies: 42
 Total Attendee: 371
 Percentage Physician: 83%
 Other Staff: 17%



SPACE ASSIGNMENT AND FEES

Space will be assigned according to the date on which the exhibitor/sponsor application and payment are received, availability of requested space, special needs, and compatibility of exhibitors' products.

SPACE FEES

EXHIBIT SPACE	SIZE	FEES
Inside Booth	10' x 10'	\$3,000
Corner Booth (limited availability)	10' x 10'	\$3,500
Business Essentials Booth	10' x 20'	\$5,500
Island (limited availability)	20' x 20'	\$11,000

EXHIBITION CONTACTS

ASIPP Meeting and Sponsorship Coordinator

81 Lakeview Drive, Paducah, KY 42001

Phone: 270-554-9412

Fax: 270-554-8373

General Meeting information:

E-mail: mmartin@asipp.org

Exhibitor/Sponsor information:

E-mail: tom@asipp.org

Note:

The ASIPP Board of Directors must approve all new exhibiting companies. To find out if your company is on this approved vendor list or to be considered for addition to ASIPP's list of approved exhibitors, submit a written request to the contact points listed above.

The request must include a description of the company, products or services to be displayed and company contact information. Product brochures, web site address, and supplemental information should be included. ASIPP will notify you with your approval status within approximately two weeks of receipt of

EACH EXHIBIT BOOTH INCLUDES:

- One (1) 6 ft table
- Two (2) chairs
- Waste basket
- One (1) ID sign with company name
- Four (4) complimentary exhibit personnel badge
- One (1) 50-word company description and logo in the meeting's mobile event program application
- 18 hours of exhibition time
- Access to the online course syllabus
- Registration list (name, address, e-mail)

* Other services such as carpet, equipment rental, internet, electrical, miscellaneous services, and janitorial services may incur additional charges.

OFFICIAL HOUSING

ASIPP has secured a limited number of rooms at the following hotel. Room block with discounted rates ends after March 24, 2016.

Hyatt Regency Dallas
 300 Reunion Boulevard
 Dallas, Texas, 75207
 Phone: (214) 651-1234
 Fax: (214) 742-8126
 Group rate of \$189

MEETING SPONSOR LEVELS

DIAMOND LEVEL \$75,000 **Limited to two (2) exhibitor*

- 20' x 20' exhibition booth *(see floor plan for prime location choices)*
- Lunch Seminar
- Priority placement on featured exhibitor list
- 4 Push Notifications
- 12 additional complimentary name badges
- 4 complimentary meeting registrations
- 30 minute session with ASIPP Board
- Recognition as internet co-sponsor
- Sponsor Recognition Package*
- Bag Insert
- E-Blast advertisement
- SPOT ME advertisement
- Banner on Mobile Application
- Complimentary Lead Retrieval System

GOLD LEVEL \$50,000

- 10' x 20' exhibition booth *(see floor plan for prime location choices)*
- 8 additional complimentary name badges
- Priority placement on featured exhibitor list
- 2 push notifications
- 2 complimentary meeting registrations
- Sponsor Recognition Package*
- Bag Insert
- E-Blast advertisement
- Recognition as co-sponsor of breaks
- Recognition as internet co-sponsor
- Banner on Mobile Application
- Complimentary Lead Retrieval System

SILVER LEVEL \$25,000

- 10' x 20' exhibition booth *(see floor plan for prime location choices)*
- Priority placement on features exhibitor list
- 2 Push Notifications
- 4 additional complimentary name badges
- Bag insert
- Sponsor Recognition Package*
- Banner on Mobile Application
- Complimentary Lead Retrieval System

BRONZE LEVEL \$10,000

- 10' x 10' exhibition booth *(see floor plan for prime location choices)*
- 2 push notification
- 4 additional complimentary name badges
- Bag insert
- Sponsor Recognition Package*
- Complimentary Lead Retrieval System

* SPONSOR RECOGNITION PACKAGE

- Acknowledgement in conference materials
- Sponsor ribbons for on-site personnel
- Listed as Featured Exhibitor on event mobile app
- Recognition on ASIPP Web site

SPONSORSHIP OPPORTUNITIES

<p>OPENING RECEPTION Friday, April 15, 6:30pm – 7:30 pm Event will be branded as a sponsor event, with recognition in publicity signage and all printed and electronic promotion.</p>	\$25,000
<p>CONTINENTAL BREAKFAST (3 AVAILABLE) Sponsorship includes sponsor acknowledgment at the breakfast and in the program book. Three breakfast sessions are available for sponsorship.</p>	\$10,000
<p>BAGS Each conference registrant will receive a top-quality messenger bag for their materials. Sponsorship includes logo on conference bags, one complimentary piece inserted in the conference bag, and acknowledgment during the conference.</p>	\$10,000
<p>LANYARDS Increase attendees' awareness of your company with your company or product logo on the conference lanyard. Lanyards printed with your company's logo will be distributed to all attendees. Price does not include lanyard purchase or shipping.</p>	\$8,000
<p>BEVERAGE BREAK (5 AVAILABLE) Sponsorship includes sponsor acknowledgment at the break.</p>	\$5,000
<p>WATER BOTTLE & WATER STATIONS—EXCLUSIVE SPONSOR</p>	\$16,000
<p>WATER BOTTLE Each attendee will receive a water bottle that can be refilled at the many water stations around the meeting area. Sponsorship includes exclusive logo placement, prominent product placement with each panel speaker during the general session, and acknowledgment in the program materials to identify the water station locations.</p>	\$8,000
<p>WATER STATIONS—2 AVAILABLE Branded water stations will provide all-day visibility to the sponsor. The stations will be located in the conference area hallways and in the Exhibit Hall. Two water station sponsorships are available; one sponsor per day. Available for sponsorship.</p>	\$5,000
<p>MEETING NOTEBOOK Recognition will include corporate logo on notebook cover and acknowledgment.</p>	\$4,000
<p>HOTEL KEY CARD SLEEVES Increase awareness of you company with this high-visibility sponsorship of hotel key cards at the Hyatt Regency Dallas. Artwork to be provided by sponsor. Price includes hotel key card sleeve production and distribution.</p>	\$10,000
<p>WIFI Get everyone connected by sponsoring the WiFi connection at the ASIPP 18th Annual Meeting. Sponsorship includes placement of the corporate logo on the landing page upon each access, in addition to all promotional communication.</p>	\$15,000
<p>BAG INSERT Include an insert in the meeting bag given to every ASIPP attendee to provide a lasting message to all registrants. Materials must lay flat and be no larger than 8½" x 11"</p>	\$2,500
<p>E-BLASTS E-blast of JPG file or approved, text-only message. One message will be sent to the preregistration, member, and invite list!</p>	\$1,000 each
<p>SPOT ME ADVERTISEMENT An e-blast dedicated solely to you! The e-blast will be distributed to the entire list of more than 5,000 prospective attendees to let them know where you will be at the ASIPP Annual Meeting.</p>	\$3,000
<p>CONVENTION CENTER HANGING BANNER The banner will be seen throughout the duration of the conference. Maximum banner size is approximately 16-ft wide x 4.5-ft high, double-sided. Sponsor must provide artwork. All artwork must be approved by ASIPP. Fee does not include production, installation, labor, and equipment. Banners are the property of the sponsor and are a multiuse investment.</p>	\$5,000
<p>DIGITAL SIGNAGE—EXCLUSIVE SPONSORSHIP Informational and directional digital signage located throughout the convention space for the duration of the conference provides a prime platform to be in front of more than 1,800 attendees!</p>	\$15,000

SPONSORSHIP OPPORTUNITIES *(continued)*

<p>ENTRANCE DIGITAL MARQUEE—5 AVAILABLE The Digital Marquee will be located at the entrance to the ASIPP conference area. This 12-ft x 20-ft premium LED banner will display video clips, images, and text playing on a continuous 2-minute loop.</p>	\$7,500
<p>MARQUEE TOWER WRAPS These 12-ft x 20-ft wraps will cover the towers that support the Digital Marquee and will be seen by all attendees entering the conference area.</p>	\$15,000
<p>WINDOW CLINGS This high-traffic area offers maximum exposure for your company to graphically display your brand or products. The clings will be displayed throughout the duration of the conference adjacent to the entry way and registration areas.</p>	\$5,000
<p>DIRECTIONAL SIDE WALK MESSAGE This high-traffic area offers maximum exposure for your company to graphically display your brand or products. The clings will be displayed throughout the duration of the conference on the side walk leading to the conference center. Only four available sponsorships.</p>	\$5,000
<p>MESSAGE CARPET The message carpet will be located at the entrance of the ASIPP 18th Annual Meeting and will be displayed throughout the duration of the conference. Sponsor must provide artwork; all artwork must be approved by ASIPP. Carpet size: 21-ft x 4-ft. Fee does not include production, installation, labor, and equipment. Only one available!</p>	\$8,000
<p>PLUG-IN CHARGING STATION Branded messages can be placed on the unit and viewed by a captive audience as they charge their device. The unit also may be manned by a sponsor representative for a touch-point opportunity.</p>	\$8,000
MOBILE APP SPONSORSHIP OPPORTUNITIES	
Attendees of the ASIPP 18th Annual Meeting will have the opportunity to download an Annual Meeting mobile app to access session information, attendee and exhibitor information, and plan their personal schedule during the meeting. The mobile app will not only help fulfill exhibitor guideline reporting requirements but also expand the participant's experience from a yearly meeting to an ongoing interactive community with which they can connect. Receive exposure on this important platform through one of the following sponsorships:	
<p>• Banner Ad—Home Screen Ad (Exclusive Sponsorship)</p>	\$5,000
<p>• Banner Ad—"Conference Schedule" Screen</p>	\$3,000
<p>• Banner Ad—Notifications Screen</p>	\$2,000
<p>• Banner Ad—Daily Agenda (3 available)</p>	\$1,200 each
<p>• In-App Sponsored Notifications to All Attendees</p>	\$250 each



American Society of Interventional Pain Physicians
SPONSOR SUPPORT FORM

ASIPP 18TH ANNUAL MEETING
 HYATT REGENCY DALLAS | DALLAS, TEXAS | APRIL 15-17, 2016

ANNUAL MEETING SPONSOR LEVELS

- | | |
|---|--|
| <input type="checkbox"/> Diamond Level \$75,000 | <input type="checkbox"/> Gold Level \$50,000 |
| <input type="checkbox"/> Silver Level \$25,000 | <input type="checkbox"/> Bronze Level \$10,000 |

SPONSORSHIP OPPORTUNITIES

- | | |
|---|---|
| <input type="checkbox"/> Opening reception \$25,000 | <input type="checkbox"/> Convention center hanging banner \$5,000 |
| <input type="checkbox"/> Continental breakfast (3 available) \$10,000 | <input type="checkbox"/> Digital signage (exclusive sponsor) \$15,000 |
| <input type="checkbox"/> Bags \$10,000 | <input type="checkbox"/> Entrance digital marquee—5 available \$7,500 |
| <input type="checkbox"/> Lanyards \$8,000 | <input type="checkbox"/> Marquee tower wraps \$15,000 |
| <input type="checkbox"/> Beverage break (5 available) \$5,000 | <input type="checkbox"/> Window clings \$5,000 |
| <input type="checkbox"/> Water bottle & water stations (exclusive sponsor) \$16,000 | <input type="checkbox"/> Directional Side walk message \$5,000 |
| <input type="checkbox"/> Water bottle \$8,000 | <input type="checkbox"/> Message carpet \$8,000 |
| <input type="checkbox"/> Water stations—2 available \$5,000 | <input type="checkbox"/> Plug-in charging station \$8,000 |
| <input type="checkbox"/> Meeting notebook \$4,000 | |
| <input type="checkbox"/> Hotel key card sleeves \$10,000 | MOBILE APP SPONSORSHIP OPPORTUNITIES |
| <input type="checkbox"/> Wifi \$15,000 | <input type="checkbox"/> Banner Ad—Home Screen Ad (exclusive sponsor) \$5,000 |
| <input type="checkbox"/> Bag insert \$2,500 | <input type="checkbox"/> Banner Ad—"Conference Schedule" Screen \$3,000 |
| <input type="checkbox"/> E-blasts each \$1,000 | <input type="checkbox"/> Banner Ad—Notifications Screen \$2,000 |
| <input type="checkbox"/> Spot me advertisement \$3,000 | <input type="checkbox"/> Banner Ad—Daily Agenda (3 available) each \$1,200 |
| | <input type="checkbox"/> In-App Sponsored Notifications to All Attendees each \$250 |

COMPANY INFORMATION (Please print or type)

 COMPANY NAME

 COMPANY CONTACT

 ADDRESS

 CITY, STATE, ZIP

 PHONE FAX E-MAIL

Submit this form to reserve your sponsorship opportunity. Full payment must be received with 30 days of request. If payment is not received within 30 days, the sponsorship opportunity will be released and made available again.

Completed forms with credit card payment can be faxed to (270) 554-5394 or e-mailed to mmartin@asipp.org -
 If paying by check, mail form to: 81 Lakeview Drive, Paducah, KY 42001

METHOD OF PAYMENT

CHECK (made payable to ASIPP) CREDIT CARD: ___MC ___Visa ___AmExpress

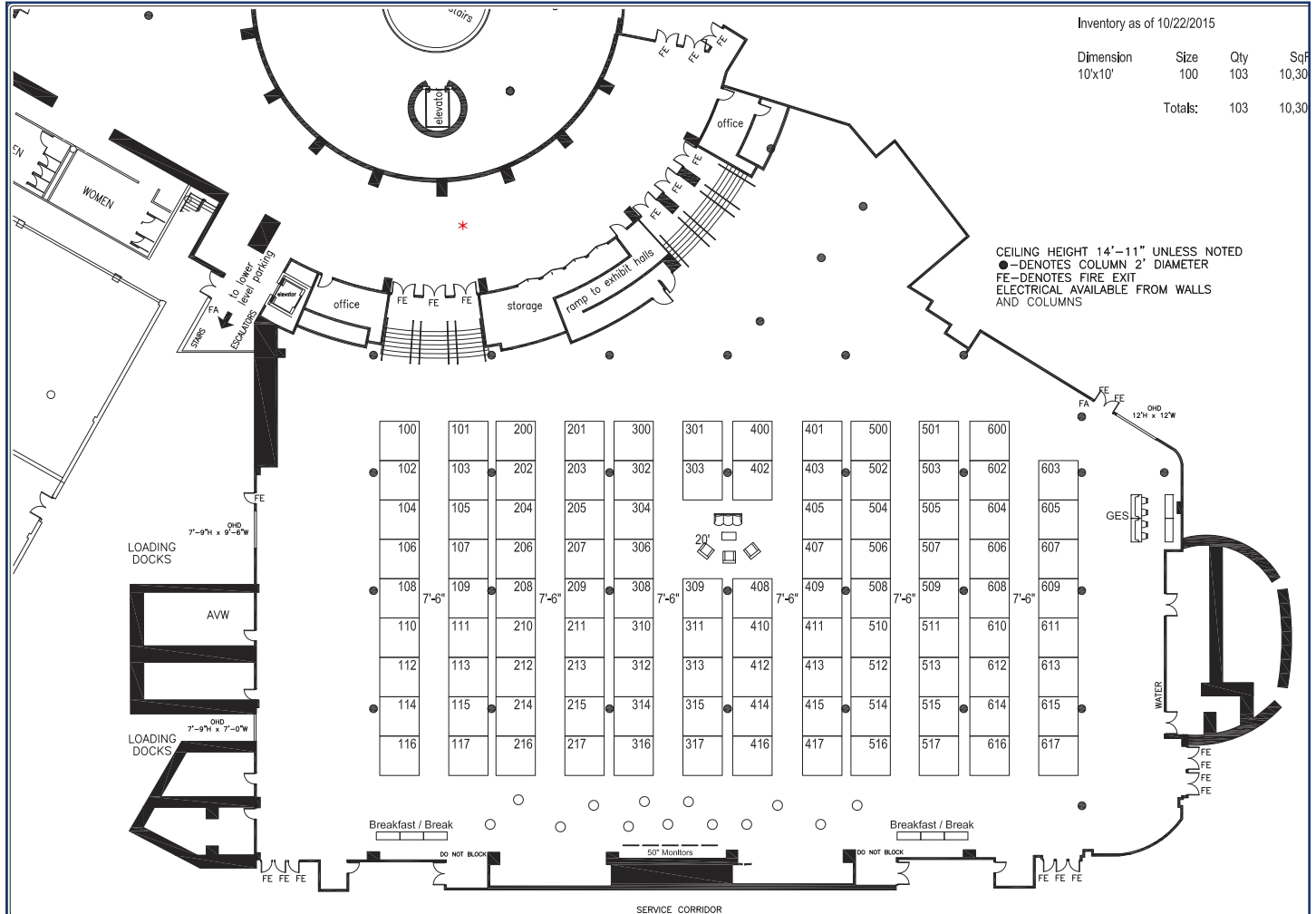
Card Number _____ Expiration Date _____ Security Code _____

Signature _____ Name on Card (print) _____

EXHIBITOR FLOOR PLAN

ASPPM 18TH ANNUAL MEETING

APRIL 15-17, 2016 ★ DALLAS, TEXAS



JOIN THESE PAST EXHIBITORS

- | | | | |
|---|---------------------------------------|----------------------------------|--------------------------------------|
| *Boston Scientific | AIT Laboratories | Elliquence LLC | Paindoctor.com |
| Clint Pharmaceuticals | Alere/Captial Toxicology | Elsevier | Pentec Health |
| *Epimed International Inc. | Allmeds | Global Analytical Development | Physician Partner |
| *Kimberly-Clark Health Care | AnazaoHealth Corporation | Hartley Medical | Physicians Pharmaceutical Company |
| *Medtronic | Avee Laboratories, Inc. | Hely & Weber | Physicians Rx Network |
| *National Spine & Pain Centers | Benvenue Medical | HydroCision | Physicians Wealth Advisory Group |
| *North American Neuromodulation Society | Brookfield Pharmacy | IWP | Practice Partners in Healthcare Inc. |
| *Pain Medicine News | Calloway Labs | Linear Medical Solutions | PSMG |
| *St. Jude Medical | CE Medical Group | Lippincott Williams & Wilkins | RS Medical |
| Addison Health Systems, Inc. | Cosman Medical | MasterPharm Compounding Pharmacy | Rx Development |
| Advanced Data Systems | Custom Compounding Centers | Med Shop Total Care, Inc. | Spine View, Inc. |
| Advanced Infusion Solutions | Custom Interventional Pain Management | Medolutions | Streamline MD, LLC |
| Advisor Medical | Cytonics Corp | Medtox Laboratories | Styker |
| AEGIS Labs | DePuy Spine | NeurogesX Inc. | Vertos Medical |
| AFTS Labs | Dispensing Solutions Inc. | Orthovita, Inc | Zyga Technology, Inc. |
| | Dominion Diagnostics | Pain Solutions Management Group | * Corporate Sponsors |



American Society of Interventional Pain Physicians

EXHIBITOR/SPONSOR APPLICATION

ASIPP 18TH ANNUAL MEETING

HYATT REGENCY DALLAS | DALLAS, TEXAS | APRIL 15-17, 2016

All exhibitors/companies must be approved for application to be considered (see page 11 for acceptance policy). Payment must accompany all applications. Completed forms with credit card payment can be faxed to (270) 554-5394 or e-mailed to tom@asipp.org - If paying by check, mail form to: 81 Lakeview Drive, Paducah, KY 42001

Company Information (as it will appear on signage)

Company Name _____
 Company Contact _____
 Address _____
 City, State, ZIP _____
 Phone _____ Fax _____ E-mail _____

Company/Product Description

Please select a company description from below:

Computer Hardware/Software
 Diagnostics/Imaging
 Rehab
 Pharmaceuticals
 Practice Management
 Publisher
 Research Products/Supplies
 Medical Equipment
 Other _____
 (please specify)

Booth Selection

Booth Selections: 1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

We prefer not to be placed next to or across from any of the following companies
 (completion of this portion is critical as ASIPP will not guarantee last minute placement changes):

Representative Names (Title):

1. _____ 3. _____
 2. _____ 4. _____

Check the applicable booth information:

10' X 10' _____ X \$3,000
 10' X 10' corner _____ X \$3,500
 10' X 20' _____ X \$5,500
 20' X 20' _____ X \$11,000
 Additional Representatives _____ X \$100

Sponsorship Packages:

Diamond Sponsor - \$ 75,000 Gold Sponsor - \$ 50,000 Silver Sponsor - \$ 25,000 Bronze Sponsor - \$ 10,000

Total Fees: \$ _____

Method of Payment

Check (made payable to ASIPP) Credit Card: ___MC ___Visa ___AmExpress
 Pre-paid with Corporate Membership (*only one discounted booth - all additional booths @ fees above*)

Card Number _____ Expiration Date _____ Security Code _____

Signature _____ Name on Card (print) _____

Agreement

Signature and submission of this application is considered a binding agreement by the applying company and its representatives to abide by the conditions outlined in this prospectus including all rules and regulations. The signer of this application shall be the sole contact between ASIPP and applicant company.

Company Contact Signature _____ Print Name _____

Title _____ E-Mail _____

For office use only:

Application Received: _____ Amt. of Payment: _____ Booth Assigned: _____ Ack. Sent: _____

ASIPP Approval and Comments _____

EXHIBITOR RULES AND REGULATIONS

All exhibitors must adhere to the following rules and regulations and other rules and regulations that may be promulgated by the American Society of Interventional Pain Physicians (ASIPP), all of which are incorporated by reference as part of all exhibit space rental agreements.

1. Interpretation of Rules

ASIPP shall have full power in the interpretation and enforcement of rules and regulations governing exhibitors. Issues and questions not covered by the regulations shall be subject to the final judgment and decision of ASIPP. ASIPP may amend these rules and regulations at any time, and the amendments so made shall be binding upon the exhibitor equally with these rules and regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments.

2. Purpose of Exhibits

The American Society of Interventional Pain Physicians is a non-profit organization. The purpose of the exhibits is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies, and services that are relevant to patient care. ASIPP does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the meeting.

3. Installation*

All exhibits must be erected by the given time within the general information portion of the prospectus. No trunks, cases or other packaging materials are to be left in the exhibit area after installation of the booth, nor may such materials be brought into the exhibit hall during open exhibit hours.

4. Exhibit Hours and Hall Access

ASIPP requires all exhibits to remain open, with at least one representative in the booth, during the specified exhibit hours. Hours are subject to change.

Exhibitor personnel will be permitted on the exhibit floor one hour prior to the opening and may remain one-half hour after the daily closing of the exhibit hall with the exception of when dismantling begins.

5. Sales and/or Solicitation of Orders

Sale of products and services is allowed only on the exhibit floor in accordance with ASIPP guidelines.

6. Eligibility to Exhibit

The exhibit is designed for the display, demonstration and sale of products and services relating to the practice and advancement of the art and science of interventional pain management and the professional education and support of the members of ASIPP. ASIPP reserves the right to determine the eligibility of all exhibit space applicants.

7. Space Assignments

Assignment of space will be based on first-come, first served basis. Applications received without the necessary payment will be returned to the applicant.

8. Space Relocation

ASIPP reserves the right to relocate an exhibitor at any time. ASIPP reserves the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the control of ASIPP.

9. Booth Payments

The total amount due must accompany the exhibit application/contract. The application will not be processed nor space assigned without the required payment.

10. Cancellations or Reductions in Space

Cancellation of exhibit space must be made in writing on company letterhead. Refund amounts will follow the cancellation policy listed within the general information portion of the exhibiting prospectus. Canceling companies may not cede exhibition space to other companies; exhibit space is the property of ASIPP, is non-transferable and will be assigned according to the wait list. Cancellation of the convention by ASIPP will result in a full refund to all exhibitors unless due to circumstances beyond the association's control such as acts of God, labor disputes, acts of war, acts of terrorism, etc.

11. Official Service Contractors

ASIPP's official service contractor to provide all services to exhibitors other than supervision. These official contractors will provide all services to exhibitors. The necessary information will be provided in the Exhibitor Services Kit. Decorating, drayage, rigging, cleaning, catering, and electrical must be provided by the designated official contractors.

12. Exhibitor Appointed Contractors

Exhibitors who plan to use a service contractor other than the official service contractors must notify ASIPP in writing at that time of application with the company name, address, telephone number, name of supervisor scheduled to be

in attendance at the meeting and a statement that such contractor will comply with all rules and regulations of the show. Independent contractors must perform all services in a timely and professional manner, in accordance with the meeting's established deadlines, not engage in solicitation of business on the exhibit floor for present or future conventions, provide a Certificate of Insurance to ASIPP no later than the final application deadline outlined in the general show information and register all employees and temporary help at the exhibitor registration desk.

13. Booth Arrangement and Construction

All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan and all equipment, products or materials to be shown or demonstrated must be placed within the exhibitor's contracted exhibit space in order to ensure attendees viewing the exhibit will stand within the said space, not in the aisles. All tables used in the space must be skirted. No pins, tacks or adhesives of any kind may be attached to the facility including walls and columns. No nails or bracing wires used in erecting displays may be attached to the premises without the written consent of facility.

14. Fire Regulations

All displays or exhibited materials must be fireproof to conform to all applicable federal, State, and city fire safety regulations and laws.

15. Exhibitor Personnel

Registration of exhibitor personnel should be included in the application. In order for all registered personnel to receive the pre-printed name badges these applications should be presented by the listed deadline of applications within the general information material. Applications received after that with personnel listed will not receive a pre-printed badge. Exhibiting companies may register up to four employees free of charge for each 10'x10' space reserved. Additional registrants will be charge \$100 each. Exhibitors' badges are not to be issued to individuals who wish to gain admittance for the sole purpose of contacting other exhibitors.

16. Badge Distribution

Badges will be distributed onsite from the exhibitor registration desk. Representatives without a badge will not be admitted to the exhibit hall. Badges are personal and non-transferable and must be worn in the exhibit area at all times. Should a registered Exhibitor Representative be unable to attend the meeting, the badge fee may be transferred to another person.

17. Admission to the General Sessions

Exhibitors may attend the General Sessions free of charge once all attending doctors have been seated. But at no time shall they receive CME/CEU credits without paid attendee registration.

18. Exhibitor Conduct

ASIPP reserves the right to approve all exhibits and related activities. ASIPP may require that an exhibit be curtailed if it does not meet the standards set forth herein. An exhibitor of a questionable exhibit or activity related thereto must submit a description of the exhibit or activity with the exhibit application for ASIPP approval.

ASIPP reserves the right to expel or refuse admittance to any representative whose conduct is not in keeping with the character and/or spirit of the meeting.

Exhibit personnel may not enter other exhibitors' booth without obtaining permission. Linger in the aisles surrounding other exhibitors' booth for the purpose of obtaining product information or distracting attendees is strictly prohibited.

No smoking is permitted within the exhibit hall at any time including installation, exhibit hours and dismantling.

19. Use of the ASIPP Logo

The ASIPP logo, and those logos designated as ASIPP service logos, cannot be used without the express written permission of ASIPP.

20. Photography and Videotaping

The taking of photographs and videos during the ASIPP Annual Meeting, other than by the official photographer, is expressly prohibited.

21. Handouts, Contests, Raffles, Etc.

Distribution of all giveaways except the exhibitor's own products and literature must be approved in writing by ASIPP prior to the meeting.

Contests and raffles are permitted with prior approval from ASIPP.

Requests must be submitted by the final application deadline. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter"; and how winners will be notified.

22. Security

ASIPP will not provide security service in the exhibit hall. Neither ASIPP nor the meeting facility will be held responsible for any loss or damage to the exhibitor's property.

23. Insurance and Liability

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the exhibition. Exhibitors shall protect, indemnify, hold harmless and defend ASIPP, its officers, directors, agents, members and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorney's fees and cost of litigation, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence of ASIPP, its officers, directors, agents or employees.

Exhibitors should maintain general public liability insurance against claims of personal injury, death, or property damage incident to, arising out of, or in any way connected with their participation in the exhibition, in the amount of not less than one million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover ASIPP as an additionally named insured. Each exhibit company is responsible for obtaining, for its protection and at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against ASIPP, its officers, directors, agents, members or employees. The exhibitor further waives any claim against ASIPP and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the meeting by anyone not an employee of ASIPP concerning the exhibitor or their exhibit.

24. Satellite Events

Any exhibitor wishing to hold meetings, social events, or a hospitality suite during the course of the meeting must receive permission in writing from ASIPP. Unapproved meetings conflicting with ASIPP educational activities jeopardize ASIPP's accreditation status and are strictly prohibited and could result in expulsion or refused admittance.

25. Waitlist

In the event that ASIPP runs out of available for sale exhibition space, a wait list will be formed. The wait list will be operated on a first-come, first-served basis (based on time/date receipt of application and full payment) regardless of size requested, contributions or relationships to other companies.

As exhibit space becomes available, companies will be assigned to the space regardless of location requests. If the location of the space is unacceptable, the company will be taken off the wait list and a refund will be issued based on policy.

Companies canceling may not cede exhibition space to other companies; exhibit space is the property of ASIPP is non-transferable and will be assigned according to the wait list. In all cases, the decision of ASIPP shall be final and binding on all parties.

26. Violations

Any violation of the Rules and Regulations shall subject the exhibiting company to removal from the show floor and one year suspension of exhibiting privileges.